

## Chris Fussell

President at McChrystal Group, Best-selling Author, Leadership Expert, and Former US Navy SEAL Officer

**The Future of Work: Uniting Teams Around One Mission.** In an engaging speech that can be tailored to all levels of an organization, Chris Fussell weaves together incredible stories from his time as a Navy SEAL and his tenure as one of the top executives of McChrystal Group to present a compelling blueprint for companies looking to break down silos, promote cross-functional collaboration, and build an unstoppable company culture rooted in teamwork.

*The New York Times* best-selling author of the book, *Team of Teams*® and *One Mission*, Fussell invites audiences behind the scenes to share how he set up cutting-edge communication systems in the military and in large private-sector companies alike. Grasping the universality of Fussell's lessons and inspired by his one-of-a-kind stories, listeners will be empowered to change how their own company communicates and operates.

The main themes discussed in his presentation include:

- Building a single aligning narrative, no matter how complicated your org chart
- Defining decision spaces to improve team autonomy and speed
- Creating liaison networks to advance collaboration
- Network analysis for improved information flow

Organizations can create a hybrid, teaming-based model if they communicate with greater speed, inclusion, and transparency – and adjust their culture and leadership behavior in conjunction with these process changes. Fussell's actionable steps for defining and reinforcing organizational cultural values and uniting teams around *One Mission* are pivotal in helping leaders align their people to deliver their strategic business objectives, no matter the organization and industry.

**Building “Fusion Cell” Integration Teams.** In this discussion-based, interactive whiteboard session, Fussell shares his experience building multidisciplinary fusion cells to accelerate time to value and deliver business transformation. A Fusion Cell is a collaborative, cross-functional team intended to rapidly acquire, interpret, and distribute actionable information to organizations, units, or personnel closest to the problem. They are meant to turn raw data into effective action as quickly as possible. Fussell shares how by combining personnel, resources, and information from multiple agencies, the Fusion Cell can achieve far more, at far greater speeds, than its member organizations could accomplish alone. In this highly engaging session, Fussell shares how the military leveraged fusion cells to beat the al-Qaeda network and how organizations can adopt a similar approach for product launches, digital transformation, and crisis response.

**Leading Through Times of Crisis.** Times of crisis require leaders to energize, focus, and equip their teams with practical guidance on how to lead through crisis. In this talk, Fussell, president at McChrystal Group, former U.S. Navy SEAL officer, and team leadership subject matter expert shares tailored strategies that can be leveraged to navigate organizations during challenging times successfully. Fussell's actionable steps for defining and reinforcing organizational cultural values and uniting teams around a shared purpose are pivotal in helping leaders align their people to their strategic business objectives.