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Growth Hacking in Asset Management - AI and Advanced Analytics in Production, Selection, Marketing and Distribution of Wealth Products. The biggest challenge for any organization is the higher rate of technology-driven change. AI and Advanced Analytics are rapidly changing the way we think about value creation in asset management, across the entire value chain, from production to distribution. What are the most important tech-driven trends in the asset management industry, and what are the uses of AI and advanced analytics in investment strategy, alpha-creation, manager selection, marketing, distribution, and in online asset gathering? What is the impact on the competitive landscape? How can the industry adapt to the ongoing shift?

How New Technology Will Transform Financial Services. The scope of Lars' presentations is business oriented and aims to provide an overview and a strategic outlook, in light of digital transformation, innovation, new technology, and new market entrants. Why and how is financial services facing a transformative shift? What are the business implications of FinTech, robo-advisory, big data and predictive analytics in the production and distribution of financial products and services? Who are the new entrants? What are the threats and opportunities in a changing competitive landscape and in tomorrow's ecosystem?

KEY TOPICS: Innovation and New Thinking in Banking and Financial Services, Artificial Intelligence, Executive AI Strategies, AI-driven Customer Insight