

## Bradley Birkenfeld

UBS Whistleblower

**UBS Whistleblowing On Illegal Offshore Banking.** How the largest financial institution in the world, used its global reach and unmatched political clout to pull off the largest and longest running tax fraud in the history of the United States. But the UBS scandal was not restricted to the United States, it continues today and reaches all corners of the globe while involving other multiple nefarious acts.

**Exposing Waste, Fraud, & Corruption In Society.** How insiders in both public and private sector industries are uniquely positioned to ferret out and report massive fraudulent scams that cost taxpayers and shareholders billions of dollars annually. The key is to encourage whistleblowers to have the courage and ethical standing to come forward and bring these scams to an end as a matter of public policy.

**Protecting, Praising, & Compensating Whistleblowers.** The key to encouraging whistleblowers to come forward and risk their entire careers is for corporate compliance and legal departments to implement strong and effective protections for them. These protections must include punishing those who target and retaliate against whistleblowers as well as monetarily compensating the whistleblowers for their courageous efforts in exposing the costly fraudulent scams.

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