

Lee Smith

World-Class Magician and Motivational Speaker

A Magical Journey. Lee Smith didn't learn magic as a childhood distraction. He developed his incredible skills specifically to enable a change of career, while maximizing the potential of his extraordinary people skills. And to make serious money from something other people do as a hobby.

"I stopped thinking about the next magic trick. Instead I thought only of how I could use a magic trick to launch a global brand or product."

Lee will show you how it doesn't matter where you're coming from. Within the space of two years, he has developed a stupidly successful company. He has connected with extraordinary people and businesses, and he keeps uncovering new opportunities that continue to transform his business.

Selling With Impact. In magic, the simple things can often be the most powerful. That's something Lee has discovered on his journey to becoming one of the leading worldwide performers. But this isn't only about magic. In *Selling With Impact*, Lee demonstrates how exactly the same principle applies to selling your product. He illustrates the importance of making the right connections and, more importantly, how easy it is to make them. You will learn how to maximize the outcomes of your communication, collaboration and brand experience, using straightforward and fail-safe techniques.