

Judy Smith

Crisis Management Expert

- Crisis 101: Surviving and Thriving in an Era of Perpetual Crisis
- How to Protect Your Company's Brand-Preventing, Preparing, and Prevailing During a Crisis
- Social Media Revolution or Evolution-Crisis Communication and Public Relations in the Digital Age
- Leading Through Crisis: What Every Leader Should Know
- Anatomy of a Crisis: Turning Crisis into Opportunity
- Women in Leadership: Challenges and Opportunities in a Position of Power
- Preparing for Leadership: How to Handle any Crisis that Comes Your Way
- Winning Inside & Outside the Courtroom: Managing the Court of Public Opinion
- Washington: An Insider's View
- It's a Marathon not a Sprint