

## Sekou Andrews

Grammy-Nominated Creator of "Poetic Voice" & Inspirational Speaker

### D.I.Y. Innovation

**"Innovation is the difference between 'Why didn't I think of that?' and 'Why didn't I think LIKE that?'"** As businesses scurry in pursuit of "big I" Innovation – A.I., robotics, and other exponential technologies - Sekou focuses on empowering your leadership with "little i" innovation, helping you to innovate from within. Offering incredibly fresh perspectives on embracing failure, bold thinking and the innovator's mindset, Sekou teaches how to harness the power of collaboration, purpose, storytelling, community, and inspirational leadership to create a culture of innovation. This insightful and inspiring talk promises to surprise you with its ability to delight, discomfort, and disrupt you on a business and personal level.

#### LAUGH, BE UPLIFTED & LEARN:

- **How to** master "little i" innovation to think, communicate and lead like an innovator
- **Simple ways to** use inspiration, inclusion, and intention to catalyze a culture of innovation
- **How to** embrace "successful failure" to empower your team's innovation mindset
- **3-5 innovation tools** that every D.i.Y. innovator must master
- **How to** shift a stagnant culture through creative thinking and purpose-driven innovation

### The NEXT, Next Level

**"The next level is not about reaching new heights, but reaching new depths."** Ever since we were little, we've been obsessed with growth. But in order for the transformational leader to keep reaching the proverbial "next level," you must first transform your concept of the word "growth" in a sustainable way. This unique keynote experience will help you unlock your ability to adapt and innovate, fortify your well-being, connect more deeply with your community and purpose, and lead with inspiration. You will learn how to win by losing, how to go higher by going deeper, and how to remind yourself, and your team, that you already have everything you need to perpetually reach your next level. Prepare to supercharge your resiliency through an energetic and inspiring keynote like no other.

#### LAUGH, BE UPLIFTED & LEARN:

- **How to** fall gracefully and recover masterfully to create next-level resilience
- **Effective ways to** use collaboration to create a next-level community
- **How to** harness the power of inspiration to create next-level leadership
- **The next-level ways** to create a sustainable, perpetual growth mindset
- **How to** strengthen the "small muscles" of your mindset to create next-level adaptability

### The Audacity of "What If?"

**"What if there is a better way?"** As the innovator of an audacious new category of public speaking that brought poetry to industry in unprecedented ways, Sekou has mastered the art of audacity. His 20-year career helping global brands humanize messaging, began with two words: "What If?" "What if we could define business our own way?" "What if our way could set the standard for our industry?" This inspiring and interactive speech will help you ignite that same audacity needed for you to defy convention, deny limitations, and define yourselves for yourselves. It focuses on re-defining the word "touch" as a metaphor for how leaders and brands can impact communities in increasingly purposeful ways. Prepare to engage your imagination and learn new strategies to help your business get in TOUCH with its humanity.

#### LAUGH, BE UPLIFTED & LEARN:

- **How to have the audacity to** empower imagination to re-define business conventions

- **How to have the audacity to** create collaborative communities that cultivate creative culture
- **How to have the audacity to** transform business impact through personal stories
- **How to have the audacity to** change the game by innovating how you play the game
- **How to have the audacity to** be a purpose-driven company without sacrificing success

## The Science of Wavemaking

**“It’s not that we don’t understand the science behind waves... it’s just that we like YOUR version better”**  
Big ideas and bold thinking are not traits exclusive to pioneering leaders. They have been lying dormant within each of us since childhood, waiting to be reignited. This speech is the spark that rekindles your access to the imagination and creativity required to stir the waters and make waves in your industry. Inspired by hilarious grade school theories on how waves are made, Sekou delivers a highly inspiring and informative keynote on why leaders must challenge convention to make transformational change. Sharing pivotal moments and insights from barrier-breaking companies and individuals, Sekou shows leaders how to spark the big ideas that make a big splash.

### LAUGH, BE UPLIFTED & LEARN:

- **How to** uplevel your voice (sound waves) to amplify your influence as a leader
- **How to** exercise creative thinking (light waves) to give big ideas their shine
- **How to** shake things up (seismic waves) internally to shift employee behavior

## Love Affair with Healthcare

**“When is the last time you wrote a love poem at work... ABOUT work?”** What if you could remind your audience of the moment they fell in love with healthcare? What if you could reignite the passion in providers – caregivers, executives and housekeeping alike - to connect with patients on a human, heartfelt level? What if you could take your entire healthcare community on a laughter and tear-filled journey that renews their vows to provide the best quality care. If you could do that - write a love poem to healthcare that makes your audience fall back in love with it - this keynote is how it would sound.

### LISTEN, LAUGH & BE UPLIFTED WHILE:

- **Being celebrated** for the important work you do in healthcare
- **Learning how to** further humanize the practice of healthcare
- **Re-engaging your** love and passion for providing the best quality care
- **Learning how to** be a change agent within your organization
- **Learning strategies** for balancing healthcare with your own self-care

## Disruption Mindset Shift

**“Disruption is not just a concept, it’s a feeling ... it’s a mindset.”** This roller coaster-of-a-speech is the embodiment of that idea. It begins with a deliberate cacophony that consistently turns on a dime while offering valuable insights from the “voices” of consumers, technology, millennials and more. Soon the experience evolves from cacophony to symphony as Sekou brings it all together, teaching you how to disrupt yourself through mindset shifts that deliver powerful business results. As an entrepreneur who is disrupting the traditional speaking model, Sekou shares inspiring stories and empowering strategies on how he helps global organizations shift their relationship to change and ready themselves for the unknown.” Prepare for an entertaining and unconventional keynote experience that will help you catch disruption’s rhythm and leave you wanting more.

### LAUGH, BE UPLIFTED & LEARN:

- **How to** shift your relationship to change in order to welcome, not fear, disruption
- **The single, most important technique** for training yourself to turn disaster into delight
- **How to** think like disruption in order to prepare today for whatever tomorrow brings
- **The current shifts disrupting business** units - from marketing and sales to operations and HR
- **How to master** the art of recovery in order to free yourself from the fear of failure

## Find Your Voice

**“Your vision is only as powerful as your voice.”** No matter how mighty the vision for your organization is, your ability to communicate it must be just as mighty. As consumers and employees expect to be moved by brands and leaders, it’s no longer enough to do your job like a rockstar; you must also communicate your value like a rockstar! So, in this interactive presentation, Sekou shares the rockstar secrets that help amplify influence through dynamic communication. Perfect for entrepreneurs, leaders, and influencers, this keynote will unlock your ability to communicate and inspire in ways that are more compelling, passionate, and human, in order to deepen your relationships with the communities you serve. The voice of your organization must be purposeful. The voice of your leadership must be inspiring. This speech will help you find that voice and tell your stories in the mightiest of ways.

#### **LAUGH, BE UPLIFTED & LEARN:**

- **How to** become a more confident and compelling communicator
- **Powerful techniques** for embedding business data into purposeful stories
- **Rockstar Secrets** for turning any content into engaging audience experiences
- **How to** increase influence and humanize leadership by connecting authentically
- **The most effective ways** to take your content from informative to inspiring