

Klyn Elsbury

Best-selling Author, CEO of MK Foundation

Mastering the Art of Resiliency: Why Bad Things Happen To Good People And How to Turn Adversity into the Advantage. How is it that we have never before had such abundance in the world and yet so often we all feel like we have no hope and that adversity will destroy us?

The client doesn't buy, a health setback occurs, a relationship with a loved one is tense, our business or career is in shambles...

We are mentally programmed to give up or be upset, not necessarily because our lives are so tough but because we haven't learned the strategies and tactics to persevere when the odds are against us.

In this raw, inspiring keynote Klyn explains how growing up within hospital walls due to complications of cystic fibrosis actually was the most advantageous thing to ever happen for it showed her a clear sense of purpose for her life.

These principals, strategies and tactics explained in this incredibly emotional, heart felt presentation is something that can be applicable to anyone fighting to thrive in their business, their career, family, or even their life.

This keynote is highly recommended for those looking to turn extreme adversities to an advantage.

What will your team learn?

- The 3 Ways Adversity Can Define You
- How to Deploy Simple yet Little Known Solutions to Create a Purposeful and Happy Life
- Tactical Strategies for Lasting Motivation

?Get ready to approach every hurdle and learn how to use adversity as an advantage and how to turn setbacks into comebacks...after all...it doesn't matter if you're wondering if you can survive the night or the next market crash- there's always a way to turn a trial into a triumph!

The Secrets to a Living A Happier & More Empowered Life. Continual research proves that our life circumstances, genetics, and economic situation effect our sense of well being far less than previously believed. In fact, there are many simple daily practices and key insights that will make our life more enjoyable and fulfilling that go well beyond the "positive thinking" approach.

Klyn Elsbury shares cutting edge research and scientifically proven practices that determine our level of happiness and fulfillment (and how you can apply it to your career or company for immediate results)!

Your Team Will Learn:

- 4 principles that create lasting happiness and fulfillment
- 3 primary types of happiness and how to integrate them into daily habits
- How to maximize internal joy regardless of external circumstances
- What it takes to strengthen connections and build lasting relationships?
- Easily implementable secrets to overcoming doubt and fear in an instant!

Get ready to learn the most effective, proven practices that alter our mental circuitry to create a heightened sense of fulfillment and happiness. From that state, you can close more deals, build a higher performing team, and tap into an endless stream of energy!

Secrets to Closing the Sale: 7 Steps for Success. All too often as an organization grows, it loses the "secret" that made it grow. Sales start to decline, employee morale starts to suffer, and executive are left shaking their heads at what to do next and how to get back on track.

That doesn't need to be the case. This is avoidable and is really due to a lack of a system and process designed to close more deals and strengthening relationships that build referrals.

Klyn Elsbury has been teaching companies how to build a high performing sales team utilizing neurolinguistic programming techniques and simple yet effective SELLING strategies that WORK.

The material is delivered in easily implementable ideas to grow immediately.

What Your Sales Team Will Learn:

- The MOST powerful questions you can ask ANY BUYER
- How to eliminate self-sabotage & internal conflict
- How to get out of a rut and get back into closing
- How to strengthen rapport utilizing VAKOG method and the right words
- 5 Components of stories that SELL; and how to use them!

Get ready for fast-paced, street-proven strategies that result in a higher closing percentage and the most fun you've ever had SELLING! ***One company increased closing percentages by 71% after this presentation!***

Klyn has worked with thousands of sales people over the past ten years, and here are some of the "best of the best" ideas that are working for others and can soon work for YOU!

Neuroscience is the New Competitive Advantage: How to Leverage Your Mind to Drive Transformation.

This presentation is insightful, intellectually inspiring, and over the top powerful. If your team is struggling with forward momentum or "is stuck," this talk will shift the perspective of how employees can get unstuck from their own fear, stubbornness, or expertise and maximize productivity and purpose.

This program is perfect for:

- Teams struggling with forward momentum
- Teams needing to break the cycle of poor performance & excuses
- Teams stuck by their own fears, expertise, or stubbornness
- Managers of underperforming sales groups
- Sales oriented organizations that need a JUMPSTART

The audience will leave with:

- Knowledge of how to apply neuro-associative models for change
- Lasting, life altering perspective shifts individually, on their teams, and in the organization as a whole
- The ultimate solution for ending excuses of poor performance for once and all

Klyn delivers profound, brutally honest, actionable content, with high energy and a sense of humor guaranteed to inspire, educate, and transform an organization from inside the minds of those who work there.