

Natali Morris

Broadcaster, Writer, Speaker, Anchor of MSNBC's Code Forward, & CNBC Contributor

Forget The Nest Egg! Find Your Freedom Number & Build Wealth With Creativity. You cannot save your way to wealth. I'm sorry to say this but it is true. The old adage about saving a nest egg for the future is a financial trap that will get you no closer to wealth if you work ten or twenty years in your job. This speech is about the fundamental mindset shift you must take in order to build wealth with what you have. Natali shares her story of going from news anchor to stay-at-home-mom to Chief Home Officer of her family, taking their net worth from negative \$1 million to positive \$5 million. She teaches you the mindset shifts she has learned along the way and how they can help you build wealth for your family too!

Expanding Your Wealth Consciousness. What we earn has more to do with our personal beliefs than most of us know. Our wealth is a direct result of our Wealth Consciousness—the stories we tell ourselves about money and our own ability to attract it into our lives. Most of us were not set up to think this way. Personal finance is taught unevenly—if at all—in school. This speech was written to change that! Natali discusses ways to expand our own financial literacy and empower ourselves to think beyond the paycheck. This speech aims to help audiences think about building generational wealth, expanding their wealth consciousness, and learn to understand the financial products that the truly wealthy use to their advantage. Financial empowerment begins with personal empowerment and that is where this speech begins and ends!

Ladies, We Can Do So Much More Than Manage Bill Pay! Studies have shown that while women are increasingly in charge of online bill pay, they rarely make big decisions about investing and wealth building. This is so patronizing! It is as if women are no more than personal secretaries in their own homes, managing bills, and checking accounts but not investments or investment accounts. Why? Is it because the finance industry largely ignores us? Is it because we have not been empowered to do more? Marketers have a term for the financial decision-maker in the home: The Chief Home Officer. Increasingly that person is a woman! So how do we empower ourselves when it comes to family wealth-building and get in the driver's seat? Women can learn to step up in ways that empower everyone in the family, meanwhile giving their children a solid financial education by example. Natali talks about mobilizing women to understand the entire financial picture for their family and learn to make empowered decisions.

Conference Hosting: Emcee'ing & Panel Moderating. Natali is also available to emcee conferences, moderate panels, and host other corporate events.
