

Kevin Gaskell

Former Group CEO of BMW GB, Former CEO of Porsche GB, and Former CEO of Lamborghini GB

Few people have led three of the world's iconic brands to new levels of success and managed successful turnarounds of failing international companies. Even fewer have created market leading businesses from an idea. Add in experience of playing international sport and walking to both the North and South poles and climbing the world's highest mountains and you have someone with a unique set of skills.

Using an energetic and inclusive style, Kevin shares the tools and techniques which have enabled his teams to deliver extraordinary results. Drawing upon his experience and his ongoing leadership roles in a number of growing companies, Kevin shares practical lessons of how individuals in businesses from 7 to 7,000 employees can be inspired to form teams which transform organisations and build world-class performance.

Frequently Addressed Topics Include:

- Leading ordinary people to extraordinary success
- Business transformation—inspiring and delivering
- Forming a world-class team—being a genius creator
- Leading in times of turbulence—and enjoying it
- Building a world-class brand—creating the experience
- Heroic customer service—achieving world class
- Dealing with digital challenges—there is no choice

In addition to keynote speaking, Kevin offers highly-interactive masterclass sessions. The masterclass provides an introduction to a series of practical tools developed to support each delegate's development as an Inspiring Leader able to engage their workforce in building a world class future.

This highly practical masterclass will support those with a significant need to influence others, inside or outside of their sphere of control. The sessions support the delegates to apply the process of business review and regeneration. The content is designed to encourage the delegate to achieve a clarity of vision and to define a prioritised activity plan.

Key Features of The Masterclass Include:

- Full day, half day, or quarter-day session
- Highly practical and inclusive
- Emphasis on development of World-Class Performance
- Offers tools and processes to take away and implement
- Builds a personal and business action plan
- Improves leadership skill and team building processes