

Shane Feldman

Founder & CEO of Count Me In, Internationally Celebrated Social Entrepreneur Community, Relationships, and Team Building Expert

Leadership Passport: Attracting, Empowering and Retaining a High-Performing Team

Having researched community leadership and human behavior in over 20 countries, Shane has uncovered universal strategies that make teams click and businesses thrive. In this captivating and actionable talk, Shane Feldman reveals how to cultivate a work environment centered around community, that enables individuals and teams to perform at their highest levels. Shifting common misconceptions surrounding organizational culture, Shane breaks down how to foster an inclusive work environment where teams are inspired to innovate, think creatively, and collaborate.

Through engaging stories of remote African villages, bustling Asian cities and quaint European towns, Shane's dynamic talk demonstrates simple shifts to become a stronger, more inclusive leader.

Motivational and actionable, Shane's presentations are customized to fit the audience and objectives of each event. Key takeaways include:

- What it looks like to be a true community builder and to lead with authenticity
- The difference between culture and community, and what it takes to foster unity and collaboration at all levels
- One simple shift to ensure every voice feels valued and heard
- Building loyalty and engagement among employees to boost performance
- Empowering a courageous entrepreneurial mindset
- New and effective ways of working across all levels of an organization, regardless of your role

Relationship Passport: Inspiring and Retaining Loyal Customers

In today's digital landscape, attention is the new economy. Organizations who rise above the noise do so through authentic relationships and community building.

In this talk, famed entrepreneur Shane Feldman bridges the gap between technology and relationships, giving audiences the tools to inspire customers and increase loyalty and retention.

Through his firsthand experiences travelling the world and spearheading the world's largest millennial-led movement, Count Me In, Shane has uncovered the universal framework that allows certain organizations to build a community of customers who are also raving fans, followers and advocates. Break out of the constraints of old models, and learn how to use tech as an advantage to making customers an integral part of your company's community and story.

- This customized session gives audiences key takeaways to:
- Make customers a part of your company's story in a way that inspires and empowers

- Put customers at the center of your company's community by implementing pathways for them to connect in authentic ways
- Embrace social media as an asset for growth
- Build genuine relationships and connections with customers that transcend evolving tech and trends

Future-Proof Passport: Building and Scaling to Move Beyond Competition and Elevate Impact

In today's unpredictable landscape, your competitive edge is collaboration.

In this empowering, forward-looking talk, Shane Feldman goes beyond the hype and speculation to reveal a fundamental truth: In today's unpredictable landscape, community and purpose are what will set you apart.

New disruptive business models, new flexible work arrangements, new tech-fueled innovation are all part of the future of work. Shifting perceptions of entrepreneurship and moving beyond tech-fueled competition, Shane helps audiences re-focus, re-connect, and elevate their impact.

Taking audiences behind the lessons learned interviewing community leaders in places ranging from Albania and China, to Ghana and France, Shane decodes how to empower human connection, future-proof your organization, and optimize people, planet, and profit through real-world examples and clear strategies you can apply right away.

This customized session gives audiences key takeaways to:

- Become more persistent, courageous and resilient
- Build the community that will thrive through change and uncertainty
- Uncover the why behind your work, promoting authenticity
- Uncover a sustainable growth mindset

Leadership Rewired: Ignite A Thriving Community In A Digital Age Of Disconnection.

Believe business is built on relationships? In this inspiring and actionable keynote, renowned

entrepreneur Shane Feldman will help you reimagine yourself as a community builder, so you and your organization can build thriving teams and attract loyal customers.

In this digital age of distraction and disconnection, we're facing a community crisis. Companies are finding it increasingly challenging to engage and retain top-tier talent and customers. The solution is community building: redefining leadership as a daily choice to connect with others in a more intentional and meaningful way.

Whether you're an executive, a sales rep, a dentist or an engineer, Shane's unique approach will help you connect with coworkers and customers more effectively, and equip you with the skills to be a true community builder within your organization. Having researched community in 20+ countries around the world, Shane takes the audience on a thrilling journey from remote villages to bustling metropolises, uncovering universal strategies that will help you and your organization build better relationships, and better business. Combining entertaining case studies with practical insights, this captivating keynote performance will help you and your organization optimize human connection so you can thrive in this digital age.

- Learn the daily leadership practice that drives creativity and innovation
- Build a culture that celebrates connection and collaboration
- Implement a next-level strategy to increase team buy-in and engagement
- How to offer a customer experience that guarantees loyalty
- The most effective strategy to make every interaction impactful
- Apply best practices currently used by the top performing companies
- Proactively avoid the top 3 connection killers

Loneliness To Leadership: Lead Yourself Before Others.

Shane Feldman started his first business at 12, produced his first event at 13, and the brand he

started in high school became a global phenomenon. From an early age, Shane was seen as a success story, but hidden behind his smile was deep loneliness and disconnection.

Sucker punched by relationship breakdown, he left the country to escape, reset, and recharge. That first plane ticket turned into an unplanned journey around the world, and an accidental discovery of some of the truths about community: how they start, what makes them tick, how people engage and the power of meaningful connection.

Equal parts inspiring and practical, this timely keynote combines entertaining stories from Shane's global travels with key insights that you and your team can apply immediately to improve communication, collaboration, wellness and workplace culture.

- Avoid a common mistake most people make in communicating
- Gain a fresh approach to problem solving
- Learn how to make every interaction memorable
- Understand how to proactively avoid top-performer burnout
- Easy strategies to increase wellness at work
- How to build a team that embraces change and innovation
- Community building leadership practices that you can implement right away

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