

Frances West

Former Chief Accessibility Officer of IBM, Founder of FrancesWestCo, & Author

Purpose, Profit and Principle: The Path to Inclusive Digital Transformation

Frances' focus here is on the implications of technology and the 4th Industrial Revolution, examining why we must think human-first and act holistically to fulfill tech's promise to serve and delight all humans.

Taking It Personally: Gaining Strength from Your Ethnicity, Your Family to Live Authentically

In this timely talk, Frances speaks about why bringing your whole life to work strengthens your inner compass and helps manage the challenges of adversity and the disruption of the unknown, based on her personal journey as a trailblazing woman in tech, from non-English speaking Asian immigrant to the C-suite at IBM. She covers how to lead as an Asian immigrant woman in times of change or crisis.

Best of Both Worlds: Why and how Asian Value creates Authentic American Leadership

Frances talks from the heart about the myths and truths surrounding Asian women who lead. She shares personal stories of challenges encountered and overcome and how she manages through turbulence. Her insights are drawn from her three decades ascending through the ranks and reaching the top of the corporate ladder at IBM. Frances' perspective on building consensus and relationships to foster long-lasting loyalty offers a holistic strategy valuable for every woman, of any ethnicity.

Human First Design and the Inclusive Digital Workplace: A Blueprint to Removing Barriers and Driving Value

Frances talks about how to operationalize inclusion holistically from the top down and across all functions, so it scales and sustains. She takes a close look at why technology is not fulfilling its promise and how we can better prepare the workplace and workforce of the future.

Authentic Inclusion: The Strategic Business Imperative that Drives Disruptive Innovation

Learn from this Insightful talk on new perspectives that will inspire leaders to achieve disruptive innovation through authentic inclusion, offering a strategic blueprint for business to operationalize inclusion.