

## Maurice Conti

Futurist, C-Suite Innovation Executive

**Artificial Intelligence and the Future of Business, Work, and Society.** As leaders and their teams continue to wrap their heads around the possibilities of AI, as well as the implications for the future of work, Maurice Conti, a renowned innovation executive and AI pioneer, addresses the pressing issues that organizations will need to tackle as they navigate the future of their businesses. In this forward-looking keynote, Conti explains what generative AI is and how it's transforming businesses, reshaping industries, and driving society forward. He also showcases some of the most intriguing and innovative examples of how organizations are harnessing AI to add value for their people and their customers and examines the profound ways in which AI will impact the workplace experience and open doors for new levels of innovation and collaboration. For anyone thinking about how they should be investing in AI, what the risks and opportunities are, and the practical applications for using AI to address their unique business challenges, Conti's insights provide guidance for next steps to take to begin answering those questions.

**No Margin for Error: Business Lessons from a Do-or-Die Rescue Mission.** While sailing around the world with his wife and two young children, Maurice Conti found himself the recipient of a middle-of-the-night mayday call from three shipwrecked sailors in the South Pacific. In his edge-of-your-seat retelling of the harrowing events of that fateful night, Conti weaves in inspiring lessons on calculated risk-taking, decision-making under pressure, and preparing for the unpredictable. Conti's actions during the rescue—which earned him several medals and awards for bravery—and his insights on lessons learned will leave anyone tasked with creating successful outcomes in volatile and ever-changing business environments inspired and equipped with a new framework to take on current challenges.

**10 Mantras for Disruptive Innovation.** Drawing upon his two-decade career collaborating with global enterprises and governments to evolve their products, services, and businesses, futurist, innovation executive, and business advisor Maurice Conti shares 10 actionable mindsets and strategies for how any organization can dramatically increase its rate of idea generation, as well as the likelihood that its innovation initiatives will succeed. Conti's straightforward and proven frameworks are backed by the results of his work with companies such as Nike, Tesla, Disney, and Amazon to develop and launch breakthrough initiatives, and are designed to help teams work through innovation stalls. Leveraging 20 years of hands-on experience advising the world's most innovative companies, he brings a clear understanding of the challenges, opportunities, and methodologies needed for any organization to succeed in large-scale innovation.

**Moonshot Thinking: The Guiding Light of Innovation.** Throughout his career, renowned futurist and innovation executive Maurice Conti has spearheaded several "moonshot" projects that empower teams to develop the technology of the future without the pressures of near-term profitability. In this thought-provoking keynote, he walks audience through what "moonshot thinking" is and how organizations can develop a collective designer's mindset to innovate, fend off corporate antibodies, and create a tangible impact that will position their businesses for sustained success and continued innovation.