

Shaun White

Olympic Gold Medalist and Entrepreneur

Overcoming Adversity to Achieve Success. Shaun is known as one of the greatest snowboarders in history, but he had more than his fair share of obstacles. From the uphill battle back from devastating injury to a massive loss at Sochi, Shaun has overcome countless hurdles to achieve his ultimate redemption at the 2018 PyeongChang Olympics. In this talk, he discusses what it means to embrace risk and demonstrate mental and physical fitness to produce extraordinary results.

How to Set and Achieve Goals. Shaun's legendary athletic career started out as nothing more than a goal. Shaun discusses how imperative it is to set long-term goals and why it's the single biggest arbiter of who can produce incredible results. The long-term goal should be the compass you use to make every decision. Every step you take, no matter how small, should move you toward achieving your goal.

Become a Peak Performer in Your Field. Even as a child, Shaun had an absolute sense of certainty that he would be the best snowboarder in the world. That confidence enabled him to accomplish virtually anything, including things that other people saw as impossible. His self-assured mindset combined with his insatiable drive enabled him to beat out his competition time and time again.

Growing a Global Brand. Shaun White has flourished not only in sport but also in business, and he has become a global brand with universal recognition and exposure. Audiences will be floored by his personal story and insights into building a lasting and wildly successful global brand.
