

Jessica O. Matthews

Innovator and CEO, Uncharted

Purposeful Pivoting: Unlocking Innovation in Your Organization. The business landscape is constantly evolving, and leaders and their teams are tasked with keeping up with, and getting ahead of, constant disruption. But what does the current business landscape look like for your organization and industry, and how can you pivot to continue carrying out your organization's vision for its future?

If you're exploring innovation and adaptation for your business, infrastructure industry disruptor Jessica O. Matthews shares how her groundbreaking company, Uncharted, has pivoted in the new business world by doubling down on its mission. She draws from her experiences leading through change to outline an actionable framework for how any organization can arrive at breakthrough solutions that will expedite their business's journey to growth. In doing so, she discusses:

- The challenges she has faced as a business leader and how they have directly sparked her company's most innovative initiatives
- The need for companies to see beyond their own path and understand how they interconnect with other businesses and society as a whole

The AI Revolution at Work. Recognized as one of the most purpose-driven, innovative minds of our time, Jessica O. Matthews believes in the opportunities artificial intelligence presents to evolve our world for the better. As she discusses the revolutionary impact of AI on the workplace experience, she leads a fascinating deep dive into how AI accelerates the journey from idea to product, enabling teams to accomplish more work in less time and at a reduced financial investment. Through real-world examples, she illustrates practical strategies for how organizations can integrate AI into their workflows while examining the business case for embracing it, and other emerging technologies.

The Blueprint for Empathetic Leadership. As the founder and CEO of the game-changing sustainable infrastructure company Uncharted, Jessica O. Matthews is a champion for the power of empathy to drive innovation that greatly impacts people in meaningful ways. Reflecting on her experiences leading an empathetic company that seeks to help cities reduce the cost of developing smart infrastructure worldwide, she demonstrates the ways in which leaders can leverage empathy as the foundation for elevating team dynamics, improving problem solving, and creating workplaces where everyone feels they are capable of performing at the highest level. Her strategies for becoming a consciously empathetic leader inspire audiences to consider how their actions and ideas can make a positive impact on people and communities.

Going Against Your Plan to Unlock Your Destiny. If entrepreneurial innovator and Uncharted CEO Jessica O. Matthews had followed through with the plans others had for her — and that she had for herself — she may never have set out on the path that has led to her becoming one of the leaders transforming cities across the world to be smarter and more equitable for all. Growing up, there were few examples for her to follow as a diverse woman making an impact in tech. Still her aptitude and ingenuity in tech and innovation were undeniable, and it led Jessica to discover the path that was always meant for her.

In this talk, Jessica reflects on her own story — beginning as a game-changing inventor in the renewable energy space to becoming one of the leaders powering the smart city revolution — to lead an eye-opening conversation on how each person can unlock their own destiny. As she outlines valuable strategies and action steps anyone can use to align their plans to purpose in pursuit of their destiny, she empowers a mindset shift that helps people get out of their own way on the journey to achieving everything they are capable of, and more.