

William Coen

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Banking 2024: Trends and Outlook. As we enter into a new decade, Bill Coen draws on his over 30-year experience working in global banking standards and financial services to take a look at the current state of banking as well as share an outlook of where the industry is headed. In this talk, he outlines the challenging environment that banks are in today, filled with regulatory risk, rapidly advancing technologies, and increased competition, and provides his expert advisement on the best strategies to implement for a successful financial future.

Global Economic Outlook. With the continuing discussion of an upcoming recession, there is no better resource to advise on the world's current financial status than Bill Coen. As an integral part of the banking regulations that took place in the 2007-2008 global financial crisis, he expertly brings to light the opportunities and potential pitfalls businesses will soon face in the global economy, providing a behind-the-scenes look into the global regulatory environment. As technical or high-level as needed, Coen forecasts the global economic changes on the horizon and reveals strategy solutions for financial stability – so organizations can prepare, manage the risks, and foster growth.

The Role of Regulation in Business. Having directed the Basel Committee's regulatory response to the 2008 financial crisis and its aftermath, Bill Coen is in a unique position to speak to the impact policy and regulation have on the global economy. Using lessons-learned from his time at the global standard setter, he shares his outlook of how regulatory policy will unfold in the coming years and what this means for economic interests. Able to discuss regulation both philosophically and practically, Coen provides and provokes a dynamic discussion on the role regulation can and should play in business.
