

John Harwood

Award-Winning Political Journalist & White House Correspondent

The Current Political Moment. This is hardly the first time American politics have been bitterly divided. But it's the first time it's been bitterly divided in this way. Fundamental changes in economic opportunity are coinciding with accelerating shifts in the nation's demography and culture; one party embraces those shifts, the other resists them. With insight, humor, and rich personal stories, John Harwood draws on decades of work for the most prestigious outlets on the media landscape to describe the unpredictable electoral outlook that collision of forces has produced.

The Inner Workings of Pennsylvania Avenue. Award-winning journalist John Harwood takes audiences inside America's center of influence to show how our government functions, how today's Washington power game works, and shares stories of people who are making a difference behind-the-scenes in the world's most powerful residence. With unprecedented access to Washington insiders, and with deep insight into the unspoken rules of the road in the capital, Harwood takes a nonpartisan approach to explain why progress is so difficult and illuminates what it takes to succeed in the high stakes game of politics.

The Politics Evolution: Then and Now. John Harwood's long, cross-generational experience with politics and journalism since childhood gives him the unique vantage to discuss the evolution he's observed in the political landscape. In this talk, he dissects the governmental conditions and trends he's witnessed over the years, explaining to audiences where we once were, where we now are, and how we got here.

Washington and the Economy. America's \$17-trillion economy moves in rhythms all its own. But what happens in Washington — taxes, spending, regulations, interest rates - helps shape which businesses prosper, what workers earn, and whether jobs are plentiful. John Harwood, who has spent decades covering those issues in print for the *Wall Street Journal* and on television for CNBC, takes audiences through choices facing the White House, Congress and the Federal Reserve and how they matter for their pocketbooks.

Journalism's Role in Modernizing Democracy. That 21st century American journalism and democracy both find themselves in crisis is no coincidence. Economic and cultural changes have shredded the pool of commonly-accepted information, and with it the credibility of media organizations among other institutions. As Jan. 6 demonstrated, a vast swath of the country angrily rejects plainly-visible facts about the nation's elections. That creates a wrenching dilemma for the financially-fragile business of journalism - more bluntness, or more solicitousness toward its skeptics? In print and on television, conducting interviews and moderating presidential debates, John Harwood has been on the firing line and can help audiences understand the escalating challenges ahead.

Moderating Your Panel with Energy, Humor, and Insight. From conducting a live town hall with the sitting President to moderating campaign debates of those seeking the office, John Harwood has faced the brightest of American spotlights. Over the last three decades, he has been in conversation with a broad range of national leaders, from the White House to Wall Street, from Congress to Cabinet agencies. That's ideal preparation for delivering lively and interesting on-stage events touching on politics, the economy, and the state of democracy. Instantly recognizable from his years on television, he asks the questions and draws out the insights that interest your audience — and he does it with energy and humor.