

## Antoinette Clarke

Author, two-time Emmy Award-winning television producer and the SVP of Branded Entertainment and Media Innovation at ViacomCBS

**Doubling Down: Challenging The Status Quo for Success.** Boss lady Antoinette Clarke divulges her wisdom and unique personal revelations on how you alone can break through the status quo to achieve the success you want - first by Doubling Down on yourself and then on Doubling Down on the people around you. You'll walk away better understanding how to find your unique superpower, how to bring people on board with your vision, and how to grow your tribe.

**Other topic areas include:**

- The New American Mainstream: The minority-majority cohort that's shaping the America we live in today.
- Becoming an Entrepreneur / Intrapreneur
- Marketing
- Advertising
- Content
- Branded Entertainment
- Media and Entertainment
- Branding
- Innovation
- Tech and Culture