

Cassandra Worthy

CEO & Founder, Change Enthusiasm Global

Master the Chemistry of Change: Uncover Your Inner Change Enthusiasm®. The Change Enthusiasm® strategy presented in this keynote empowers the audience to self-assess their change emotions and redirect anxiety and fears into moments of opportunity.

This program is perfect for leaders and teams:

- Embarking upon or going through significant change or disruption such as merger, acquisition, or restructure.
- Constantly challenged and stressed by having to grow the business with less time, fewer resources.
- Dealing with the complexity and frustrations of changing the way they work through digital transformation, new software integration, and/or new business practices.

The audience will leave with:

- An inspired perspective that managing and championing significant shift is entirely possible and even enjoyable.
- Steps to cultivate a growth mindset to thrive in the face of stressful and frustrating change.
- The education, energy, and motivation to take the first step to becoming a Change Enthusiast.

Explore the Underbelly of Exceptional Leadership Through Change: The softer skills required to effectively lead through change. This keynote distills down 15 years of Cassandra's Corporate M&A experience into the critical skills that will empower leaders to create and sustain growth through change.

This program is perfect for:

- Executives and leaders responsible for inspiring and empowering their teams and organizations through change.
- Change management professionals responsible for leading change effectively and successfully throughout their respective organizations.
- Human Resources and organizational leaders responsible for building workforce resilience, productivity, and engagement through change.

The audience will leave with:

- A new perspective on the soft skills required to effectively lead through change.
- A practical framework to quantify your strengths and areas of growth when addressing, working and leading through change.
- An instantly-applicable action plan that empowers them to improve critical leadership behaviors to effectively lead change movements.

Engineering a Resilient and Inclusive Culture: Practical Tools to Nurture High-Level Workforce and Customer Engagement. The keynote addresses how to instill a mindset of resilience into the very core your cultural fabric and how to leverage inclusion as a tool to win with your employees, shareholders, customers, and clients.

This program is perfect for Executives and Leaders:

- Responsible for creating and nurturing a diverse and inclusive culture with equal access to the resources and tools for individual career success.
- Going through significant industry, market, or business disruption while charged to deliver breakthrough profitability and business growth.

- Seeking to embody and inspire resiliency throughout their teams and organizations.

The audience will leave with:

- A resilience mindset that will enable growth through any change, transformation, or disruption.
- A practical application to leverage inclusion as a tool for success with their teams, customers, and shareholders.
- Inspired perspective why inclusion is everyone's responsibility.

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