

## Ryan Jenkins

Wall Street Journal Bestselling Author, Future of Work Expert, Advisor on Team Connection, Belonging, and Generational Dynamics

**Connectable: How Leaders Can Move Teams from Isolated to All In.** (Based on the *Wall Street Journal* bestselling book.) A reality of today's workplace is that individuals are more disconnected than ever before, resulting in a disengaged and disenchanting workforce. With the rise of remote work, the growing importance of inclusion, and the increased attention to mindset and wellbeing at work, today's leaders are required to recognize and understand the root causes of disengagement in their teams in order to push past innovation and productivity stalls and build connected, high-performance teams.

Leading a candid conversation, Ryan Jenkins, the author of *Connectable* — the premier book on workplace loneliness — uncovers the modern causes of disengagement in the workplace, the crucial role inclusion plays in solving it, and the strategies leaders can implement to reduce feelings of disconnection among team members. The result is a more connected organization comprised of teams that are more engaged, united around a shared purpose, and equipped to perform at the highest level while finding fulfillment in their work.

### Key Takeaways Include:

- Insights into today's modern causes of loneliness
- A deeper understanding of the science and significance of inclusion
- Techniques to identify loneliness in oneself and others
- Strategies for decreasing disconnection and increasing belonging, engagement, and performance at work
- Best in class examples of organizations that have decreased loneliness and increased belonging

**Leading and Working Across Generations: Proven Strategies for Engaging a Multigenerational Workforce.** Statistics show that there has never been a wider chasm between the generations than exists today. Despite the challenges of leading and working across generations, countless opportunities exist to turn a multigenerational workforce into a competitive advantage for your organization.

In this talk, Ryan Jenkins, an expert on generational dynamics in the workplace, shares market-leading insights that can be adapted by any organization to close generational gaps and elevate communication, teamwork, and innovation in their companies. Jenkins shares a compelling analysis of today's high-flux, disruption-prone marketplace and reveals the bottom line-boosting advantages of inspiring the members of a multigenerational workforce to work seamlessly together. He examines where generational perspectives differ when it comes to leadership, communication, technology, and success, and provides leaders with valuable tactics for harnessing the talents of every generation to achieve remarkable results.

### Key Takeaways Include:

- An analysis of the generational gap and why it exists
- Insights into each generation's values, behaviors, and expectations
- Perspectives of each generation's varying views of work, leadership, communication, and technology
- Strategies that are proven and actionable to close the generational gap at work
- Techniques for optimizing a multigenerational workforce
- Best-in-class examples of organizations successfully closing the generational gap
- Tools to sharpen the ability to work, communicate, and lead across generations

**Attract, Lead, and Retain Millennials and Gen Z: Strategies for Enhancing Performance and Engagement.** Millennials are the largest generation in today's workforce, with Gen Z closing in on them as the fastest-growing generation. Both generations bring valuable skills, insights, and ambition to the workplace, but there are still generational gaps that need to be addressed within organizations in order to build integrated and cohesive cross-

generational teams positioned for success.

Ryan Jenkins, a future of work expert and advisor to top companies on building high-performing, cross-generational teams, points to key data points and qualitative research into what Millennials and Gen Z value from their workplace experiences to share innovative insights for attracting, leading, and retaining top Millennial and Gen Z talent and empowering them to perform at peak levels. This talk includes tactical strategies for dramatically improving the ways in which leaders manage, recruit, and engage their next-generation workforce.

**Key Takeaways include:**

- Insights into Millennial and Gen Z employee values, behaviors, motivators, and expectations
- Perspectives of the key workplace and leadership preferences of the emerging generations
- Strategies that are proven and actionable to lead, retain, recruit, and engage the emerging generations
- Techniques for communicating and connecting with Millennials and Gen Z
- Best-in-class examples of organizations and leaders successfully leading and engaging Millennials and Gen Z
- Improved ability to lead, retain, recruit, and engage the emerging generations

**The Future of Work: Solutions for Working, Leading, and Competing in the Future.** In the next five years, Millennials and Gen Z will make up more than 75 percent of the global workforce. At the same time, technology will usher in a new age of work, and many of the traditional methods of leading and working will become liabilities for leaders and their teams. Many leaders are preparing to point their people to a better future, but identifying “better” is difficult, especially in today’s fast-evolving marketplace. Every organization has shared assumptions that fuel the prevailing model of how things have always been done, but those models cause leaders to become complacent, industries to get stuck, and companies to go under.

As leaders search for new and innovative ways to lead in order to guard against disruption, future-proof their industries, and thrive in the 21st-century workplace, future of work expert Ryan Jenkins demonstrates how leaders can unbound themselves from the assumptions and prevailing models that are likely holding their organizations back. This thought-provoking session covers the emerging trends that are impacting the future of work and how leaders and organizations can adapt to capitalize on those trends.

**Key Takeaways Include:**

- Insights into trends shaping the future of work and why today is different than any other time in history
- Perspectives of how employee behaviors and expectations are evolving
- Strategies for leaders to remain relevant and increase influence in tomorrow’s workplace
- Techniques for challenging prevailing models that limit success
- Frameworks for understanding and positioning for what’s next in the new world of work
- Best-in-class examples of organizations adapting to future workplace trends
- Confidence to work, lead, and compete in the future