

## Vin Gupta

Tech Innovation Leader; Health Policy Expert; Chief Medical Officer, Amazon Pharmacy

**Leading Through Change, Disruption, and Uncertainty.** Even in favorable circumstances, leadership is the most challenging undertaking in business. Add in the responsibility of leading the transformation of your organization to meet the demands of today's ever-evolving workplace on top of disruptive forces that change the rules just as soon as you've begun to figure them out and the difficulty increases tenfold. In this talk, tech, innovation, and healthcare leader Dr. Vin Gupta takes audiences into the future of leadership. Drawing from his own experiences heading Amazon's pursuit of a new vision in healthcare while directing the company's response to the global pandemic, Dr. Gupta presents sensible strategies for how leaders can pivot as new trends emerge, communicate effectively, unite their people around a shared purpose, and drive their organizations forward to success — even in the midst of an uncertain future.

**The Keys to Innovation: Creating Your Organization's Next Breakthrough.** As chief medical officer of Amazon Pharmacy, Dr. Vin Gupta leads company initiatives to develop new products and services to reimagine and revolutionize the healthcare experience for all. Connecting close to two decades of healthcare expertise with firsthand insights into the worlds of media and policy, Dr. Gupta brings a unique lens to Amazon's powerhouse teams as they set out to take on new challenges in new industries. In this talk, Dr. Gupta encourages the audience to think big, view problems from new perspectives, get creative, and draw from the collective energy within their organizations to create game-changing solutions that will set them apart from their competitors. In outlining actionable tactics for powering teams to become more innovative and develop a disruptive mindset, Dr. Gupta demonstrates how your organization's next big breakthrough can be found in the most unlikely of places.

**Recruiting and Retention Strategies for a New Era of Work.** Every person has a role to play within their teams and the loss of even one employee can cause short- and long-term instability in an organization. How, then, can today's leaders minimize turnover rates at a time when recruiting and retaining top talent has become more challenging than ever? Health tech executive and thought leader Dr. Vin Gupta leads a forthright conversation in which he illustrates the intricacies of today's workplace while highlighting the ways in which employees' needs have evolved over time and how we can address them today and in the future. As a leader of large-scale, complex teams in highly dynamic environments at the world's largest tech giant and medical settings where the margin for error is virtually nonexistent, Dr. Gupta underscores the reasons why employees commit to their organizations for the long term, as well as why they make the decision to move on. Touching on themes of happiness; connection; purpose; and diversity, equity, and inclusion, he shares strategies for developing person-centric recruiting and retention plans that promote the best experience for employees and inspire them to buy into your organization's mission and vision.

**Communicating Through Crisis and Beyond.** Dr. Vin Gupta's first months as a tech executive at Amazon took an unexpected turn when the world fell into the global pandemic. As a practicing physician, professor, and authority on healthcare policy, Dr. Gupta was entrusted with leading Amazon's response to the pandemic and nurturing the lines of communication with 1.3 million employees on matters related to their health and wellness. In this session, Dr. Gupta reflects on the communications tactics that have been most effective for the organizations he has led during times of crisis and beyond. His straightforward framework for delivering meaningful messages in the most impactful manner can be applied by anyone looking to level up communication within their organizations to ensure everyone receives important information as intended.

**The Future of Healthcare: How Your Organization Will Be Impacted?** Technology has accelerated the transformation of healthcare, resulting in innovative new treatments and previously unimagined capabilities for keeping on top of our health and wellness. Having spent close to two decades at the forefront of efforts to advance public health, Harvard-trained specialist and leading healthcare futurist Dr. Vin Gupta possesses unparalleled insights into current and future healthcare trends; how your organization might be impacted by new advancements, technologies, and policies; and what you need to know in order to adapt accordingly.