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Cost or Quality: Why Our Thinking About Healthcare Spending is All Wrong: Health maintenance organizations, capitated plans, restricted networks, accountable care organizations, all were created to manage the cost of care. But is cost the right place to focus? These strategies were unsuccessful in controlling costs as the U.S. surpassed \$4 trillion in healthcare spending. Our focus should be on the very same thing that all our other purchases are based – value. Artificial-intelligence-designed workflow, digital workers, and analytics-influenced processes are just some of the ways revolutionary information technology can bridge the value-cost gap.

Rather than focus on what we spend on healthcare, we must aim to deliver value and then make choices about how we invest our resources.

Health 2035: The Future Micro-, Mega- and Gigatrends in Healthcare: The U.S. offers the best healthcare services in the world. Or does it? Is a patient in rural Iowa able to access the same level of care as someone in Boston? The recent expanded use of telemedicine helped reduce the regional gap in care, but more evolution is necessary. Our embrace of precision medicine is just beginning, and new information technology tools are helping to make it a reality. Replacement organs will first be harvested from animals, followed by their assembly cell by cell. Combination medications with dosing specific to the individual are printed daily in the home. The patient experience will be seamless and comprehensive.

The expansion of healthcare information technology will drive these trends and help us secure the best care for ourselves and family.

Don't We All Deserve the Best Patient Experience? Quality, safety, access, and affordability of care. Sure they are top of mind for all patients, but is that all we should care about? Aren't we consuming healthcare services and therefore that makes us consumers? Perhaps our patient experience should mimic our consumer experience where care is patient/consumer-centered. And that includes how we interact with our providers, payers, and caregivers.

The technology we use in our daily lives can be applied to enhance our patient experience and help ensure we obtain the best possible health outcomes.