

## Samuel Bertram

Pragmatic Futurist, Agricultural Entrepreneur, Global Changemaker

**Planting the Seeds for Innovation.** Agricultural innovator Samuel Bertram's idea to address food insecurity through vertical farming isn't a new one. But his patented, automated approach that he has integrated into plant production is groundbreaking. As the co-founder and CEO of agricultural disruptor OnePointOne, Bertram is leading the development of technology with the potential to end food insecurity worldwide, despite not having a STEM background prior to majoring in engineering in college. He's living proof that anyone is capable of approaching problems in new and creative ways to think up new solutions to age-old challenges.

In a dynamic session, he takes audiences through exercises designed to get their minds thinking in nonlinear ways to arrive at cutting-edge ideas with the potential to transform their industries and maybe even change the world. Bertram outlines OnePointOne's all-hands approach to creativity and innovation, while sharing tactics for how any organization can adopt the same approach while adapting it to achieve their goals.

**Developing an Entrepreneurial Mindset.** When OnePointOne co-founder and CEO Samuel Bertram embarked on his entrepreneurial journey, he did so knowing he wanted to build a business that would change the way we do things for the better. In less than a decade, he has led OnePointOne to being one of the most-groundbreaking companies in the world, having introduced an innovative way of farming, which could prove to be the solution to the global hunger issue. But how does an idea evolve into a viable and sustainable business? In this talk, Bertram revisits his experiences building, scaling, and leading his own startup to explore the primary drivers of business success while offering insights for how leaders and their teams can tap into their entrepreneurial mindsets to power the growth of their organizations and push past any obstacle to be successful.

**Building Up: Leading and Growing Purpose-Oriented Teams.** Looking for a way to combine his entrepreneurial mindset with his technical skillset while driving change, Samuel Bertram was inspired to tackle the world's hunger challenges through tech and automation. With his mission defined, he co-founded OnePointOne, the revolutionary company that is redefining the future of farming to eliminate hunger and advance human health and wellness. In this talk, Bertram shares the fascinating story of OnePointOne from its beginnings into the present day, revealing the strategies he used to build the mission-driven company into a game-changing organization with the potential to conquer global issues of malnutrition and sustainability. Challenging the audience to prioritize impact ahead of the bottom line, Bertram outlines why altruism is a key component for any successful organization and defines the ways leaders can unite their teams around shared vision and values for the benefit of their communities and the world.

**Redefining Operating in the Green: Your Organization's Commitment to Sustainability.** We are entering a new era in business where sustainability is becoming a key component for any successful organization. As environmental issues take center stage, the microscope is on businesses and the steps they are taking to operate in a way that doesn't negatively impact the environment. As an entrepreneur who has built his organization from the ground up on principles of green business, OnePointOne co-founder and CEO Samuel Bertram is widely recognized as a leader of the future of business and is a sought-after thought leader on the principles of creating sustainable companies. In this talk, he draws from his own experiences building OnePointOne to be sustainability-focused to underscore the importance of sustainability in business, highlight the competitive advantage it provides, and share sound strategies any organization can implement to operate for the good of the environment and humanity.

**The Future of Agriculture and Energy, and the Impact on Civilization.** As the co-founder and CEO of OnePointOne, Samuel Bertram is leading the development of the world's most advanced plant production system with the goal of putting an end to world hunger and leading society into the future of human wellness and sustainability. In this forward-looking talk, he walks audiences through how the future of agriculture and energy is shaping up, as well as the ways in which organizations can prepare themselves for this future, contribute to creating a more sustainable planet with their business objectives in mind, and extend the abundance of agriculture and energy throughout humanity.