

Jackie Insinger

Bestselling Author, Executive & Team Dynamics Coach, Forbes Coaches Council, Harvard Business Review Advisory Council

Sparkling Brilliance: Harnessing Soft Skills and Hard Analytics to Ignite Brilliance. Jackie Insinger, renowned leadership consultant and speaker, shares key insights from her brand-new bestselling book, Spark Brilliance, that will give you the tools to build authentic connections, spark optimism, and drive greater results from the people you lead — and for your company's bottom line. In today's uber-competitive business environment, mastery of soft skills OR hard analytics alone only leads to mediocrity. The combination of these two things sparks brilliant performance and impactful results. And that brilliance begins with you, the leader. Jackie's proven methodology will teach you how to create the spark, ignite your team's potential, and drive bottom-line growth.

From Burnout to Brilliance: Leading with confidence and positivity in challenging times. This is the hardest time in history to be a leader. Between the Great Resignation, a recession, mental health and wellness challenges, burnout, remote and hybrid work environments, high-turnover rates, layoffs, quiet quitting (and now loud quitting) - in addition to the overall expectations of leaders to manage all of this while meeting expectations and numbers. No leader has led in these conditions before. Let Jackie simplify the messiness for you and give your leaders their time and confidence back! Using relatable stories, humor, and the latest leadership and workplace data, Jackie will empower your audience and be a catalyst for immediate action. This talk was built to give today's leaders the tools to navigate the current challenges successfully and to integrate soft skills with current data to create hard results for the business – what she calls Brilliant Leadership.

The Brilliant Woman Leader: How to ignite, engage, and transform your team – and your bottom line. With more CEOs named John than women CEOs in total, it is critical to support and empower women in the workplace. Using relatable stories, humor, and current data, Jackie shares proven tools tested in today's corporate climate to help create a more fulfilling, effective, and authentic leadership journey for women. Jackie's data-informed approach to leadership, and deep experience working with women in business, are responsible for putting hundreds of women on the fast track to the C-suite. Jackie's talk will inspire action, ignite passion, create authentic connections, and empower the women in the audience to accelerate their professional growth.