

Dana M. Peterson

Chief Economist, The Conference Board

The Future of Economic Growth: Identifying Emerging Opportunities and Risks. As businesses and society continue to face rampant economic turmoil, Dana M. Peterson, chief economist at The Conference Board, provides an in-depth analysis of the current economic outlook, including a comprehensive review of key indicators, such as GDP growth, the labor market, inflation, and interest rates. She's particularly skilled at breaking down complex economic concepts for any audience as she discusses the potential impact of global events and economic policy decisions. She relates the current economic climate to attendees' specific organizations and industries, while also outlining potential future market trends and offering practical advice for how businesses can navigate the current landscape.

The Rise of ESG Investing and Its Impact on the Capital Markets. The growing body of research suggests that companies with strong environmental, social, and governance practices are better positioned for long-term business performance. This is a point supported by the findings of The Conference Board's Chief Economist Dana M. Peterson who, in this talk, explores the intricate relationship between ESG and an organization's financial performance. Peterson informs the audience of the importance of ESG to their organization, as well as actionable steps they can take to develop and implement an ESG strategy that aligns with their business objectives. She offers audiences a clear explanation of the business case for ESG while promoting sustainable business practices.