

## Sarah Isgur

Popular Media Personality for ABC News & The Dispatch, Political insider & Influencer, Legal Expert

**From the Headlines to the Ballot Box: An Inside Analysis of Today's Political Climate.** From working high-profile roles on presidential campaigns for Mitt Romney and Carly Fiorina to serving as the spokesperson for the U.S. Department of Justice, Sarah Isgur possesses rare access and insights into the most important conversations taking place in Washington, D.C. and how our nation's leaders are working to develop solutions to challenges in politics, policy, economics, national security, and social issues. In this talk, she provides a fair and balanced assessment of the current political landscape, and breaks down complex policy issues in a way that is accessible and engaging to audiences, and provides them context with which to apply what's happening in the country (and the world) with what's going on inside their organizations.

**The State of Our Justice System.** As one of the country's well-respected attorneys and the former spokesperson for the U.S. Department of Justice, Sarah Isgur is uniquely positioned to provide nuanced analysis of today's top legal issues. Leading an in-depth exploration into the most important legal developments as they occur, she explains the ins and outs of a wide variety of topics, from the latest Supreme Court decisions to the most pressing issues in criminal justice reform, immigration, and more. Isgur presents her expertise in a way that is clear and connects with groups of all backgrounds — from legal professionals to laypeople.

**Communicating with Cause: Breaking Through the Noise to Make an Impact.** When Sarah Isgur was appointed as the director of the Office of Public Affairs at the U.S. Department of Justice, she became the leading voice for one of the nation's most visible federal agencies and the person who was looked upon to manage its public messaging. As an expert at effective communication, Isgur engages audiences with her keys on how to communicate with impact, and shares tips and tactics for how anyone can craft their story and use the power of persuasion to keep people informed and move them to action.

**Leadership in Action.** Having served in various leadership roles in the U.S. government and big-ticket political campaigns, Sarah Isgur understands what it takes to build effective teams that get the job done and create results that matter. In this talk, she highlights her core tenets of leadership — touching on traits such as resilience, empathy, integrity, and strategic thinking — and shares practical advice for how to navigate the challenges of leadership, build consensus, make impactful decisions, and motivate and inspire teams on the journey to achieving your goals.