

Sam Rapoport

Senior Director of Diversity, Equity, and Inclusion for the National Football League

Breaking the Grass Ceiling: How the Face of the NFL Is Forever Changed

Sam provides the blueprint for how the NFL went from no women in coaching, scouting, and officiating positions to rapid progress and record numbers. In 2024, the NFL now has more women in coaching roles than any other male professional sports league in the world.

Sam provides 5 key “sticky” takeaways that an organization can use to create change in any space of the business.

These strategies can be implemented to help any organization drive change. The audience will:

- Ignite their passion to identify opportunities, and create change
- Learn how the NFL achieved progress in such a short timeline
- Learn how to apply these principles in your organization
- Leave the session feeling inspired – like you could run through a brick wall