

The Brothers Koren

Musicians and Visionary Leaders

Anthem. The Anthem experience allows for large groups or teams to write an entire song with the brothers in-person on stage, or virtual and online via a Zoom call, which includes everything from the lyrics to the melodies to the chord progressions and everything in between. The experience has been utilized by Coca Cola, Exponential Medicine at Singularity University, Daybreaker, Leapgen and more.

Key Takeaways:

- Alignment and Radical Inclusivity
- Team Building and Cohesion
- Retention
- Remote Work, Immersion, and Interactivity

Dare to Suck. A musical keynote on playing with the creative edge and stretching human potential. Takeaways: learn courage and confidence in communication and idea sharing.

Key Takeaways:

- Inspiration
- Emotional Intelligence and Collaboration
- Motivation and Vocation
- Remote work, Immersion, and Interactivity

The Small Voices. Moving beyond inhibitions and learning to take back the microphone for The Big Voice in your life.

Key Takeaways:

- Resistance, Vulnerability, and Mental Health
- Disruption, Creativity, and Innovation
- Storytelling
- Remote Work, Immersion, and Interactivity

Your Big Leadership with Steve Farber

Your Big Leadership Voice is a groundbreaking 90-minute experiential and immersive musical keynote crafted by the dynamic collaboration of The Brothers Koren and Steve Farber. This trio of transformational leaders brings an innovative approach to team building, inspiration, and leadership development. Combining their unique skills and experiences, they guide participants through a journey designed to unlock new dimensions of collaboration, connection, and communication within the corporate environment.

The Brothers Koren, known for their profound impact in the world of music and human expression, blend their musical talents with Steve Farber's renowned expertise in leadership and business strategy. Together, they create an unparalleled experience that not only entertains but deeply transforms. Through the power of music, storytelling, and interactive participation, Your Big Leadership Voice addresses the critical aspects of cohesion, retention, and culture-building in today's fast-paced corporate world.

Participants are invited to explore and discover their own leadership voices, learning how to harness this newfound power to inspire and influence those around them. The journey is meticulously designed to break down barriers, foster genuine connections, and encourage a culture of open communication and mutual respect. By doing so, Your Big Leadership Voice sets the stage for creating more cohesive, resilient, and innovative teams.

This keynote goes beyond traditional leadership workshops by offering a soul-stirring experience that resonates on a personal level, driving home the importance of authenticity, empathy, and collaboration in leadership. It's an invitation to step into a space of vulnerability and strength, where the fusion of music and leadership principles opens up new pathways for professional and personal growth.

Ideal for corporations looking to elevate their teams, Your Big Leadership Voice promises not only to inspire but to instigate real change, providing participants with practical tools and insights to foster a culture of collaboration, retention, and positive corporate culture. Through this transformative experience, leaders and teams alike will emerge more connected and empowered to lead with their big leadership voice.

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