

Robert Tucker

Business Futurist, Innovation Expert & Best-Selling Author

Managing the Future: Capitalizing on the Driving Forces of Change. In today's world, we're either *managing for the future...* or the future is managing us! In this session, global trends futurist Robert Tucker provides a powerful framework for thriving and prospering amidst the uncertainty of the 2020s -- a world of constant change. This fast-paced, future-focused keynote provides a practical framework for leaders in all industries who want to stay ahead of the curve and avoid being blindsided by today's rapid technological, social, and disruptive changes. Powerful strategies revealed here will show you how to anticipate emerging trends, and use them as building-blocks to greater growth. Prepare for a session that will leave you inspired, optimistic, and ready to take action to seize opportunities in this exciting time

Driving Growth Through Innovation. This dynamic, example-filled keynote will give you an overview of the important finding reported in Tucker's ground-breaking book, *Driving Growth Through Innovation*. Tucker will take you and your colleagues behind the scenes inside the Innovation Vanguard companies. You'll discover the latest methods for building innovation into a powerful source of growth, profits, and competitive advantage.

Innovation is Everybody's Business. Organizations are increasingly in need of high potential managers and individual contributors with the abilities and mindset to get new projects done. While professionals with functional and technical skills are valued, those with Innovation Skills are emerging as the most sought-after talent in today's hyper-competitive age. In this practical, inspiring and highly interactive personal development session, Tucker explores powerful tools and strategies to help you and your colleagues hone your ability to seize emerging opportunities, develop new revenue sources, add value, and create unconventional solutions.

The Intelligent Talk Show. Have you ever wished there was a way to spice up those important, but often boring, panel discussions at your big meetings? With the Intelligent Talk Show, panelists become "guests" on a "live" show and are more animated, lively and better prepared to get their message across. Guests are more willing to tackle the tough issues that create industry buzz, and the "talk show" often shows up in meeting evaluations as the highlight of the entire conference.