

Alexis Glick

CEO, Board Member, Investor, Veteran Wall Street and Media Executive, Television Personality

At the Crossroads (or Intersection) of Finance and Politics: With record-level deficits, waning entitlement programs, inflation fears, rising interest rates, bank failures, and an upcoming Presidential election, Alexis Glick's decades-long experience at the intersection of finance and politics couldn't be more timely. Her profound knowledge and insights into global markets, banking, consumer spending, commodities, and how our nation's economy and elected officials navigate today's complexities to avert a recession remain as critical as ever. Leveraging her Wall Street background and extensive connections with some of the world's most influential leaders, she helps audiences comprehend our country's trajectory, positioning strategies to capitalize on market shifts, new opportunities, rapid technological growth, and regulatory changes.

Sustainability 2.0: Sustainability and how businesses prioritize their impact on the climate are more essential than ever due to the urgent need to combat climate change. This multifaceted issue encompasses corporate commitments to achieve net-zero emissions, regulatory requirements, supply chain management, and stakeholder capitalism. Alexis Glick has advised multinational leaders and their teams on adopting achievable net-zero goals, monitoring and reporting Scope 1, 2, and 3 emissions, decarbonizing supply chains, and delivering the transparency that consumers, shareholders, employees, and activists demand. Glick labels this movement Sustainability 2.0, emphasizing that being sustainable now means 'meeting, upholding, or maintaining' your commitment in the face of record-level global warming. Sustainability 2.0 is synonymous with what she calls Survivalnomics, where change is the price of survival in today's fast-paced world. According to Glick, the ever-growing need to pivot, evolve, iterate, and adapt at an increasingly faster pace necessitates embracing discomfort to meet your targets.

Prioritize ESG or Risk Obsolescence: The evolution of environmental, social, and governance (ESG) considerations within the business world has sparked discussions about whether the original principles of ESG have been diluted or reshaped. Many companies now recognize that embracing ESG, sustainability, and DEI (Diversity, Equity, and Inclusion) is not just a matter of compliance but also about ensuring long-term resilience and reputation. They are expected to seamlessly integrate these principles into their core strategies and operations. The question looms: can they, will they, and have they done so, regardless of financial interests, investor returns, and shareholder activism? Can board-level mandates and employee-led expectations drive revenue growth and fulfill ESG promises? While ESG, sustainability, and DEI are all vital, they are not interchangeable concepts. With the growing focus on these principles, companies, investors, and the workforce demand meaningful action, not just rhetoric.