# Mike Walsh

Best-Selling Author & CEO of Innovation Research Lab, Tomorrow

**The AI Powered Organization:**

This keynote explores why now is the time for radical reinvention. ChatGPT and the rise of generative AI platforms are just the beginning of a much bigger algorithmic revolution that is set to reshape the future of work itself.

Rapid shifts in technology, customer needs and competitor dynamics allow companies to build resilience to changing environments and integrate not only cutting edge technologies but also embrace a new generation of talent.

Whether it be how we engage our customers, how we automate our processes or even how we make decisions as leaders - the ability to effectively transform data into value will be at the heart of 21st-century business. Building an AI powered organization is crucial to your company's future survival.

In this keynote, attendees will learn:

- Why AI will change the dynamics of every industry and the delivery of even the most traditional products and services
- How to harness new ways of working, with the use of humans and algorithmic platforms
- How to identify and develop future needs from tomorrow's leaders and teams

**New Rules For A New World:**

The pandemic not only changed our way of life, it accelerated the arrival of a radical new future of work. While for many of us hybrid work is a new and unexpected challenge - it is just the start of a much bigger transformation set to reshape the nature of organizations themselves.

Whether it be engaging customers through digital channels or leveraging AI, algorithms and automation to reinvent how we deliver value - we are likely to experience in the next decade, a century's worth of change. Not every organization will make it, but those that do will never be the same again. And for leaders, now more than ever, it is a time to upgrade their capabilities, embrace new technologies, and reimagine what they do.

Mike Walsh's inspiring new keynote presentation will offer audiences an insight into the organizations and leaders that are successfully navigating this period of change, and how to create a playbook for their own transformation. Becoming future-proof is more than just about getting through a crisis - it is about being ready for the new world that awaits us on the other side.

In this keynote, attendees will learn:

- Why there is no such thing as digital disruption, just digital delivery
- Why there is no remote work, just work
- Why AI is not here to destroy our jobs, but it will change them

**What Leaders Need To Know About the Metaverse:**

The Metaverse is more than a gold rush; it will be an alchemical transformation in the way the world works. Over the next few years, we will see a rapid convergence between the digital and real world driven by increasingly sophisticated devices, decentralized blockchain technologies and AI platforms capable of generating persistent, immersive and collaborative experiences indistinguishable from reality.

Mike Walsh's new keynote presentation will demystify core Metaverse technologies and concepts like NFTs,

DAOs, DeFi, XR, DeSO, GameFi and Web3. In addition, with a playbook style approach, he will provide insights into what it will take to pioneer Metaverse applications, experiment with new ways of working, and attract and develop the right kind of talent to help you achieve your goals.

The time for action is now. Every organization and industry will be impacted by the next iteration of the Web and its radical interfaces, infrastructure and investment models. The question for leaders is no longer what is the Metaverse, but rather - what is our plan for it?

In this keynote, attendees will learn:

- Successful case studies of how both existing brands and disruptive new entrants are leveraging Web3 technologies to reinvent customer experiences, create engaged communities and unlock new value creation opportunities.
- What the Metaverse means for enterprises and how we work - whether it be personal avatars in hybrid workspaces, digital twins on the factory floor, or smart contracts in the supply chain.
- A Metaverse toolkit for leaders to understand and navigate emerging ethical and strategic issues like privacy, fraud, user safety, sustainability, governance and control.

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