

Julian Treasure

Chairman, The Sound Agency

How to speak so that people want to listen. Have you ever felt like you're talking, but nobody is listening? Julian demonstrates the how-to's of powerful speaking — from vocal exercises, to tips on how to speak with empathy, to a public speaking masterclass.

Conscious listening in a fast-paced world. We are losing our listening. As a result, companies are losing billions of dollars through poor communication. Julian teaches practical ways to re-tune your ears and improve everything from your company meetings to your personal relationships.

Sound Business. As founder of one of the world's leading audio branding companies, Julian uses first-hand case studies to showcase the enormous potential of sound in business, and use it to increase sales, customer satisfaction, and brand recognition.

Designing with our ears. Did you know that noise can degrade productivity by up to 66%? Julian explores the hidden "aural architecture" of offices, hospitals and schools. He reveals practical ways to achieve happiness, well-being and productivity in the built environment.

The four ways sound affects us. Julian aims to transform your relationship with sound, by demonstrating how it affects everything from our heart-rate, to our hormones, to our behaviour. He reveals how we can enhance our everyday sound to lead healthier, happier lives.