

## Mark Radcliffe

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**Blockchain: The Next Technology Wave.** Blockchain technology will transform virtually every industry from manufacturing to healthcare to financial services. The use of blockchains and smart contracts will dramatically improve efficiency for the early adopters as well as offer the potential for new business models. This presentation will describe the types of blockchains, best practices in adopting blockchain technologies to solve business problems and the potential for new business models.

**Leveraging Data: The New Oil.** Data has become critical to companies across all industries as they seek to thrive in the new digital age. Companies need to identify, value and protect their data in order to leverage it. The use of data is a critical element in digital transformation strategies and implementing artificial intelligence. Yet the value of data can easily be lost without appropriate strategies and procedures in place. This presentation will describe the best practices in developing and implementing a strategy to identify the role and value of data in your business and how best to manage it.