

Jessica Taylor

Senate & Governors Editor, The Cook Political Report with Amy Walter

The Path to Power: A Deep Dive into Key Senate, House, and Governors Races. In this talk, *The Cook Political Report's* Jessica Taylor provides a detailed look at the most important races that will decide the balance of power in Washington — especially in Congress. She delves into the key trends shaping upcoming elections and policymaking, and explores demographic shifts, party dynamics, the economy, social issues, and the other emerging topics that will be top of mind for voters as they make their way to the polls. Taylor's expertise offers a comprehensive overview of the forces driving political change from the local level to national contests, as well as how the outcomes of various scenarios stand to impact organizations and society.

Historical Changes in Partisanship and Voter Behavior. In this presentation, Jessica will show how partisanship and ticket-splitting has decreased over the past few decades and the impact that has had on elections and governance. She will also explore how sitting senators now often struggle to outperform their presidential party's nominee, which wasn't the case even a few election cycles ago.

Off to the Political Races: A Preview of the Next Presidential Election. Jessica Taylor draws from her years of experience covering pivotal elections and breaking news from the White House, Congress, and statewide elections to provide a nonpartisan outlook of the next Presidential election. Looking forward to the upcoming race, she will explore which states will be pivotal in the Electoral college, trends and polling we're seeing in each, and the candidates expected to throw their names in the hat for the presidency.