

Alicia Navarro

President & Co-Founder at Skimlinks, Founder at Navarland

Alicia is the entrepreneurial founder and President of Skimlinks, an innovative platform helping publishers such as BuzzFeed, Conde Nast, Gizmodo, and AOL monetize their commerce-related content. Alicia started the company in her living room in Sydney, Australia, and over 10 years as CEO of the business she grew it to a \$50m/year business based in London with operations in San Francisco and New York. In 2018 she stepped down as CEO to focus on building new businesses, and speaking about culture, storytelling and innovation.

Prior to founding Skimlinks, Alicia worked in product management and business development for both corporates such as IBM, Vodafone and Fairfax Media, as well as startups. She has a computer science degree from University of Technology, Sydney, where she graduated at the top of her class.

Alicia is now on the Board of Trustees of the charity Young Enterprise, helping young people build their confidence and enterprising skills while starting their own businesses at school.
