

Andrew Winston

Business Consultant & Founder of Winston Eco-Strategies

Andrew Winston is a globally recognized expert on how companies can navigate and profit from humanity's biggest challenges. Andrew's first book, *Green to Gold*, was the top-selling green business title of the last decade, selling more than 100,000 copies in seven languages. *Inc. Magazine* included *Green to Gold* on its all-time list of 30 books that every manager should own.

His latest book, *The Big Pivot*, was selected as one of the "Best Business Books" by *Strategy+Business* magazine. The book provides a practical roadmap to help leaders build resilient, thriving companies and communities in a volatile world. He is also author of the Harvard Business Review (HBR) Magazine cover story, "Resilience in a Hotter World" and the HBR feature "Energy Strategy for the C-Suite."

As founder of Winston Eco-Strategies, Andrew's views on strategy have been sought after by many of the world's leading companies, including HP, Ingersoll Rand, J&J, Kimberly-Clark, Marriott, PepsiCo, PwC, and Unilever.

Andrew is also a highly respected and dynamic speaker, reaching audiences of thousands with an entertaining message of practical optimism: the world's challenges are great, but business has the tools, resources, and creativity to create a thriving world. He has spoken all over the world – in Europe, Russia, Brazil, the Middle East, and China – bringing his ideas to leadership meetings of the top executives of Fortune 500 companies, large industry conferences, and high-profile events like the World Innovation Forum and [TED](#).

Andrew has written three business strategy books - *Green to Gold*, *Green Recovery*, and *The Big Pivot*. He is a regular blogger and contributor to Harvard Business Review online, the Guardian, Huffington Post, and his own popular blog at www.andrewwinston.com. Andrew has been quoted or appeared in major media such as *The Wall Street Journal*, *Time*, *BusinessWeek*, *New York Times*, and CNBC.

Andrew's work is based on significant business experience and education. His earlier career included advising companies on corporate strategy while at Boston Consulting Group and management positions in strategy and marketing at Time Warner and MTV. He received his BA in Economics from Princeton, an MBA from Columbia, and a Masters of Environmental Management from Yale. He lives in Greenwich, CT with his wife and two sons.