

Arnaud Frade

Expert in Business Development

Arnaud Frade is the Managing Partner of Hall & Partners, the global market research and consulting boutique, part of Omnicom Group Inc. He is based in Singapore, where he has lived for the past eight years and is tasked with driving the growth of the business across the region.

Arnaud is a trusted advisor to blue-chip firms across all major sectors and to key government stakeholders as well as a sought-after speaker at industry events and for clients' conferences.

Having worked for Information Resources, TNS Worldpanel, American Express and most recently TNS in APAC, in commercial, strategic and consultative roles, Arnaud brings 17+ years of experience to ultimately deliver the most usable and actionable insights.

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