

Gary Bradt

Leadership and Change Expert

Dr. Gary Bradt is an author, clinical psychologist, leadership consultant, C-Suite executive coach and speaker on the topic of adapting to and leading through change.

Dr. Bradt gained national attention in 2000 when Dr. Spencer Johnson, the renowned author of *Who Moved My Cheese? An Amazing Way to Deal with Change in Your Work and in Your Life* chose him as the leading speaker on the message of that blockbuster best-selling book which has sold over 20 million copies worldwide. "*Cheese*" gave thousands of people the chance to get acquainted with Gary's extraordinary ability to cut through their frustration and fear and get to the heart of the matter; delivering powerful tools that help them adapt when going through change.

Gary Bradt had established a strong following as an executive coach and speaker long before Spencer Johnson asked him to be the messenger for his ground-breaking book. He began his leadership development career in 1987 with a respected leadership development consultancy. There he helped client companies launch proven leadership strategies and transformational processes which turned change and tough times into an opportunity to transform themselves and take performance to the next level. His mantra – adapt and ignite! – is a rallying cry for success in these tumultuous times. He helps organizations adapt to new technologies and government regulations; inspires innovative thinking as industries consolidate; helps employees quickly adapt to major shifts driven by mergers, acquisitions or reorganizations; and gotten customers and employees alike to embrace a new product or service line.

Dr. Bradt earned his BA in psychology from Duquesne, University in Pittsburgh PA. He earned his doctorate in clinical psychology from Hahnemann University and Hospital in Philadelphia, PA, which in 2007 honored him with the "Excellence in Professional Psychology" award. Only the second graduate to be so recognized at the time, this award underscored Dr. Bradt's contributions to the field of professional psychology through his achievements as an author, leadership consultant/coach and world-class speaker.

Gary Bradt is uniquely qualified to deliver advice, counsel and strategies on the subject of change. He has worked for clients all over the globe including IBM, American Express, eBay, FedEx, Proctor & Gamble, Honeywell, Johnson & Johnson, Fidelity Investments, VISA, NASA, GlaxoSmithKline, GlaxoSmithKline Canada, Alberta Provincial Government, Bristol-Myers Squibb, Citigroup, Marriott Corporation, Ernst & Young LLP, Shoppers Drug Mart, CVS, National Association of Personal Financial Planners, National Association of Governmental Purchasing Agents, US Chamber of Commerce, Snack Food Association, and the Council for Responsible Nutrition.

As a speaker, what makes Gary Bradt special is his ability to engage audiences: his warmth, his humor, his content, his ability to get people to absorb his message and put it to use. More than anything, Gary is genuine. His storytelling, examples and exercises are authentic and bring his principles to life in a way few other communicators can. Because change happens in our personal lives too, Gary Bradt delivers a powerful message on that front. He is a husband and father who learned to cope with one of the toughest challenges of all, a child's chronic, life-threatening illness, and shares his personal narrative with audiences when appropriate.

As a C-Suite executive coach, Gary works at the intersection of people and business. He understands both, and helps leaders execute business strategy through people and helps leaders chart the course for their own career as well. He holds up a mirror and offers practical steps leaders can take to improve their leadership effectiveness, and the effectiveness of their people and their organization. Just like with his speaking, his goals are practical and positive behavior change. As a coach he is straightforward and direct. He tells leaders what he thinks, not what they necessarily want to hear, with only one agenda: to move them and their organizations forward and to help them accomplish their goals.

Gary Bradt is author of *The Ring in the Rubble: Dig Through Change and Find Your Next Golden Opportunity*, which has earned high praise from reviewers and fellow change and leadership experts.

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