

## James Glassman

Former Under Secretary of Public Diplomacy and Public Affairs

Ambassador Jim Glassman's career spans media, economic and technology policy, business, and government service.

He was Under Secretary of State for Public Diplomacy and Public Affairs under President George W. Bush, leading the government-wide strategic communications effort and pioneering the use of social media. He was also Chairman of the U.S. Broadcasting Board of Governors, which oversees Voice of America and other government-sponsored TV, radio, and Internet broadcasting. He was confirmed unanimously by the U.S. Senate for both positions and holds the rank of ambassador.

He was founding director of President Bush's policy institute as part of the Bush Library in Dallas.

He is the former chief investment columnist for the Washington Post and now writes a monthly column on investing for Kiplinger's Personal Finance and has written three books on investing.

He recently ended a three-year term as a member of the Investor Advisory Committee of the SEC.

His media career includes being host of three weekly public-affairs programs, two on PBS ("TechnoPolitics" and "Ideas in Action") and one on CNN ("Capital Gang Sunday"). He has appeared on all the major networks.

He launched his own weekly newspaper in New Orleans out of college and later became Editor-in-chief and co-owner of Roll Call, President of the Atlantic Monthly, Publisher of the New Republic, and Executive Vice President of U.S. News & World Report.

He was a fellow at the American Enterprise Institute for 15 years, focusing on economics and technology.

Over the past 15 years, he has written more than 2,000 articles – on economics, technology, finance and foreign policy -- for such publications as the New York Times, Wall Street Journal, Washington Post, Forbes, and Los Angeles Times. He has spoken at such forums as the National Press Club, the Detroit Economic Club, and Chatham House (London).

Mr. Glassman has had a long career in media. He was host of three weekly public-affairs programs, two on PBS ("TechnoPolitics" and "Ideas in Action") and one on CNN ("Capital Gang Sunday"). He has appeared on all the major networks.

He is currently chairman of Glassman Advisory, a consulting firm whose clients include major corporations and non-profits.

He also chairs Strategic Health Diplomacy, a Dallas-based non-profit that educates policy makers on the value of U.S. investment in global health programs. He is a member of the board of directors of the Making Every Vote Count Foundation, a non-profit focused on educating Americans about possible changes in the electoral process.

He is a graduate of Harvard University with a B.A., cum laude, in government and was managing editor of the university daily, The Crimson.

