

Jim Carroll

Author, Futurist & Innovation and Trends Expert

Jim Carroll is an author, columnist, media commentator, and consultant, with a focus on linking future trends to innovation and creativity. He has a 20-year track record in providing direct, independent guidance to a huge, diverse global client base, combined with a previous professional financial background, including 12 years with the world's largest professional services firm. Jim provides high energy keynotes for audiences of 5,000, or intimate, detailed customized strategic planning sessions for CEO / board / senior management meetings. He has researched key innovation success factors for dozens of associations, professions, companies, individuals, and industries including life sciences, health care, insurance, automotive, manufacturing, agriculture, technology, education, government, consumer products, retail, banking and countless others.

He is recognized worldwide as a "thought leader" and authority on: global trends; rapid business model change; business model disruption in a period of economic uncertainty; and the necessity for fast paced innovation. He is an authority recognized for his deep insight into the cutting edge trends of our time, including autonomous vehicle technology, sensors and the Internet of Things, 3D printing, virtual reality, alternative energy generation and storage technologies, genomic medicine and healthcare virtualization, advanced robotics and artificial intelligence, blockchain and virtual cash, machine learning and robotics, crowdthinking and next generation R&D.

Jim has a track record of inspiring organizations to reframe the opportunity for innovation in the context of significant, transformative change. The PGA (Professional Golf Association of America) selected Carroll to open their 94th Annual General Meeting for his message on future trends and innovation, the first time in their history that they have ever featured an external speaker for their AGM; they then invited him back again to open their annual PGA Merchandise Show, one of the largest trade events in the world. When the Walt Disney Corporation needed to inspire senior staff on the topics of innovation and creativity, they brought in Carroll. The US National Recreation and Parks Association had Carroll open a conference for 4,000 recreation professionals to inspire them to reframe the context of recreation in the 21st Century. The Swiss Innovation Forum featured Carroll as their closing keynote speaker, delivering a message of the hope and opportunity that can come from being relentlessly focused on innovation. Even NASA has had Jim in (twice) to address groups that included several astronauts, directors of launch operations, flight engineers and program managers, on the concept of "transformational leadership" and the "new business of space."

Essentially, Jim assists in organizations in dealing with the future, trends and innovation through three distinct types of events: as the opening or closing keynote speaker for the annual meetings/conferences of national or international associations; keynotes or workshops for private corporate leadership events, ranging from small groups of 15 to several hundred executives, often sponsored by the CEO, for a vast range of global Fortune 1000 companies; or keynotes or panel discussions at customer oriented meetings or promotional events.

Jim insight has been covered in the UK *Telegraph*, Dubai's *Capital Magazine* and South Africa's *The Star* newspaper. He has been covered in the global publications of General Electric, Dow Chemical, Akzo Nobel, Credit Suisse and many more. *BusinessWeek* named Carroll as one of four leading sources for insight on innovation and creativity; he was a feature expert on the prime time CNBC series, *The Business of Innovation*, hosted by Maria Bartiromo. He has participated in over 3,000 interviews on radio, television and in print, including media exposure and interviews with *ABC News*, *BusinessWeek*, *INC*, *Fast Company*, *CNBC*, *Texas Meetings and Events*, *The South*

China Morning Post (Hong Kong), *American Way*, *The Age* (Sydney, Australia), *CAPITAL magazine* (Dubai/United Arab Emirates) *CEO Magazine Hungary*, *Association LEADERSHIP*, *The National Post* and *PROFIT*, to name but a few.

Jim Carroll is also an author, with books including *Surviving the Information Age*, *The Future Belongs To Those Who Are Fast, Ready, Set, Done: How to Innovate When Faster is the New Fast* and *What I Learned From Frogs in Texas: Saving Your Skin with Forward Thinking Innovation*.

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