

## John Johnson

Author and President and CEO of Edgeworth Economics

John H. Johnson is President and CEO of Edgeworth Economics, a professional economist, expert witness, author, and speaker. He is a regular contributor to Washington D.C.'s leading news talk radio station WTOP, Huffington Post contributor, and is often called to comment as an expert on polling in various national television programs.

Through his leadership, Edgeworth Economics has become one of the world's premier economic consulting firms. Dr. Johnson is known internationally for his ability to explain highly sophisticated concepts in a simple, straightforward manner and brings this skill to his consulting, writing, and speaking. At Edgeworth, Dr. Johnson provides consulting and expert testimony for Fortune 100 clients, trade groups, and government agencies. In his litigation work, he guides companies and outside counsel on the appropriate use and interpretation of complex data sets, and has served as expert witness in some of today's most high-stakes corporate lawsuits.

On the business analytics side, Dr. Johnson helps companies translate their complex internal data sets into strategic, actionable information across a variety of business settings including human resources, finance, marketing, manufacturing, and business intelligence. Both aspects share the need to understand — and properly apply — large, complex sets of data. He applies this same skill to his writing and speaking, where he helps audiences avoid the most common pitfalls people make when confronted with data, so they can become more confident and discerning consumers of data and make better decisions in their professional and personal lives.

Dr. Johnson is a frequent presenter on economic topics and the use of data, and co-author of EVERYDATA™: The Misinformation Hidden in the Little Data You Consume Everyday. He has also authored numerous papers across his areas of expertise. Dr. Johnson received a PhD in Economics from the Massachusetts Institute of Technology and his BA in Economics with Highest Distinction from the University of Rochester.