

## Larry Hochman

Business Futurist

Larry Hochman is one of the most popular keynote speakers in the world, and a former European Business Speaker of the Year. He is a globally recognised expert on Customer Loyalty, Leadership and Talent Management.

**Experience.** Prior to beginning his speaking career, Larry was a Director at British Airways and the loyalty management company Air Miles in both New York and London. His roles included Director of Customer Service and separately Director of People and Culture, Larry being the very first person in Europe to ever have this role and title, which became a benchmark for re-inventing HR departments all over the world.

**Current Work.** He also pioneered corporate mentoring in Europe and has been the personal mentor to many Chief Executives. Larry is originally from America, but has now lived in Europe for the past 22 years and currently resides in both London and Venice. His best-selling book, "The Relationship Revolution", focused on the unique value of customer relationships in the new 'social-world', was published in 2010.