

Lonnie Mayne

CEO & Founder of Red Shoes Living

Red Shoes Living is a call to stand out for the positive in all that you do. It is a way of life that elevates all of the things we care about most: work, play, family, friends, and community.

Lonnie Mayne is an internationally recognized keynote speaker, author and executive performance advisor to many of the top brands and most influential leaders in business and community today. He is a former technology and turnaround executive who has developed and advanced the concept of Red Shoes Living into one of the most innovative themes of our times.

Red Shoes Living is a unique and immediately impactful framework of five deceptively simple principles that inspires every individual to stand out for the positive in how they work and live. It produces customer-centric organizations that understand the power of connecting with people, first and foremost, in the most inspirational and way. The concept produces immediate and lasting results that are unmatched by any other program. Companies are lining up to bring the Red Shoes Living message to their employees knowing that it will have an instant and transformative influence on customer experience, culture, leadership performance and the way people live their lives beyond the boundaries work. Especially now, with the release of the "Red Shoes Living" book, there has never been a better time to bring this message to light.

Red Shoes Living reduces the negative and non-productive noise in our world and helps people become the best they can be in the way they work, play and live. It is a cyclical process that continuously improves, propelling individuals and companies to new heights through a framework that is simple, sustainable and wildly impactful.

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