

Mark Bowden

Expert in Body Language, Human Behavior & Communication

Mark Bowden is the keynote speaker for organizations worldwide whose work depends upon winning the hearts and minds of others. Mark entertainingly trains any audience in the cutting-edge techniques that will help them to stand out, win trust, and profit every time they speak. His keynote presentation takes everyone on an exciting and humorous journey to understand how, with the right body language “It’s often not what you say—but how you say it, that gets results!” Bowden is the founder of TRUTHPLANE, a communication training company that offers a unique methodology for anyone who needs to communicate with impact with an audience or client. With his system of nonverbal communication techniques, he instantly helps audiences become more confident, collaborative, and credible in their communication—invaluable for anyone in leadership, sales, or teams. He is exclusively represented by [Leading Authorities speakers bureau](#).

Mark was voted #1 in the world’s top 30 Body Language Professionals for both 2014 and 2015 by Global Gurus for his world class communication techniques, with which he trains leading business people, teams, presidents and CEOs of Fortune 500 companies and Prime Ministers of G7 powers. Mark is on faculty as business presentation trainer for The Kellogg-Schulich Executive MBA, ranked #1 in the world by *The Economist*. He is also President of the National Communication Coach Association of Canada.

His highly acclaimed TEDx talk and YouTube Channel have reached millions of people, and he presents to many of the coolest and most innovative organizations in the world. A go-to commentator for world media on the body language of leading politicians and public figures, Mark appears regularly on news and talk shows for CNN, CTV, CBC, Global TV, and is quoted in *The Wall Street Journal*, *The Washington Post*, and *GQ Magazine*.

Mark’s publications are the best-selling books, *Winning Body Language*—a “how-to guide” to using body language to stand out, win trust, and gain credibility when speaking; *Winning Body Language for Sales Professionals*; *Tame the Primitive Brain: 28 Ways in 28 Days to Manage the Most Impulsive Behaviors At Work*;, and most recently, *TRUTH & LIES: What People are Really Thinking*, a Globe and Mail Canadian Best-seller, and described by FBI interrogator and counterintelligence agent Joe Navarro as “A remarkable book...this year’s must-read on body language and human behavior.”