

Mitch Joel

Technology and Innovation Expert & Best-Selling Author

When brands like Google, Starbucks, Shopify, and GE want to use technology to better connect with their consumers, they call Mitch Joel.

Is your business trying to figure out how to better connect with consumers by leveraging technology to make more human and substantive connections?

What does this mean? Every industry and business is dealing with disruption in different ways. Every business is trying to figure out how to best innovate and transform in these times. Transformation seems like a gigantic undertaking. This is where Mitch Joel fits in, fills in the gaps and helps to build your business today for tomorrow.

Exclusively represented by [Leading Authorities speakers bureau](#), Mitch Joel has been called “one of North America’s leading visionaries” and the “Rock Star of Digital Marketing” by *Strategy Magazine*, he has been listed as one of the “Speakers Worth Catching” by *Forbes*, he was recognized as one of the top 100 online marketers in the world, and he was named to the highly prestigious “Top 40 Under 40”... but he’s much more than that. He is a charismatic and engaging storyteller, and takes audiences on an exciting ride that helps them understand how to manage disruption and leverage new technologies to outpace the competition.

Mitch speaks frequently to diverse groups like Wal-Mart, Starbucks, Microsoft, Procter and Gamble, Twitter, Unilever, and every organization and association in between. Since 2005, he has given anywhere between 40 to 60 keynote presentation a year to small, medium, and large organizations in both the B2B and B2C space all over the world. His style is big, engaging, entertaining, educating, and eyebrow raising. Your audience will leave informed and ready to tackle the future today.

Mitch is also a best-selling business book author. His first book, *Six Pixels of Separation*, named after his successful blog and podcast, is a business and marketing best-seller. His second book, *CTRL ALT Delete*, was named one of the best business books of 2013 by Amazon.

Mitch is the founder of Six Pixels Group—an advisory, investing, and content producing company that is focused on commerce and innovation (although he prefers the title, Media Hacker). Prior to Six Pixels Group, Mitch spent close to two decades building, running, and (eventually) selling his business. He is also the former president of Mirum—a global digital marketing agency operating in 25 countries with close to 3,000 employees. Mirum is owned by WPP.