

Nick Seneca Jankel

Thought Leader & Author, Breakthrough Innovation & Leadership

Cambridge-educated thought leader Nick Jankel switches on people all over the planet with the limitless opportunities of the Networked Age... and how to leave behind redundant Industrial-Age thinking, mindsets, and processes that block us from fulfilling our potential as leaders and as organizations. A former elite scientist, Nick has spent close to 30 years developing a rigorous brain-based methodology and complete toolset for personal and organizational transformation - the hardest tasks in the world - that ensure his clients such as Unilever, HSBC, Kelloggs, Zalando, and Nike are match fit for the future.

Having initially made his name as an innovation guru behind the global launch of Xbox and the development of the most successful TV show of all time (Dancing with Stars / Strictly Come Dancing), Nick realized that the ability of people to think and act differently are always the keys to long-term success. A purpose-driven entrepreneur since the age of 24, he has dedicated his life to mastering the skills and qualities needed to drive change and thrive in a VUCA world. He believes that transformational leadership - the ability to change what you do and how you do it to stay on top - is your **only** source of continuous competitive advantage and the **only** factor in your complete control.

Nick is a renowned thinker on AI and blockchain (featured on BBC), generational changes (FT), the Future of Work (CHRO Summit) and global risks (RSA Journal) who see threats to business-as-usual as invitations up our game as leaders. His original ideas and tools inspire audiences to unlock the power of transformation in their products, processes, and people so that they can avoid shrinking margins, brand irrelevance, and difficulty recruiting the best talent - and can instead turn rapid changes in their external environment into business value, whether through digital transformation or disruptive innovation.

Nick is a sought-after and highly-accomplished international keynote speaker who has spoken all over the world to audiences at: LEGO, SAP, Google, Smucker's, Fujitsu, Roche, Novartis, Diageo, and The Economist Summit amongst many others. A seasoned broadcaster, Nick hosted his own BBC TV Show, has been featured in the FT and The Sunday Times, and has taught at LBS, Oxford, SciencesPo and Yale. He obtained a Triple 1st Class degree - **summa cum laude** - in Medicine & Philosophy from Cambridge University and is the author of a number of books on creativity, transformation, and leadership. As a cultural commentator, he has been invited to speak at the prestigious Aspen Ideas Festival, TEDx, PBWC SF, and SciFoo at Google Mountain View.

Nick does not just illuminate what the future holds - from AI, blockchain and biotech to climate change, co-living, and political instability - but how audience members must change how they think to forge the future they want. Nick provides audiences with take-away tools and experiential exercises to drive agility, adaptability and digital transformation. He customizes every talk with relevant examples, stories from the frontlines, and nuggets of science and wisdom to help audiences develop adaptive strategies, business model innovations, purpose-driven organizations and systemic change.