

Shawn DuBravac

Futurist and Best-Selling Author

Dr. Shawn DuBravac is a futurist, best-selling author, and the former chief economist of the Consumer Technology Association (CTA). DuBravac is a widely-recognized technological authority who has been published extensively on the topics of finance, economics, and technology, drawing on emerging trends to forecast major shake-ups across industries. His keen insights regarding the economic drivers of the global consumer electronics industry have made him a highly sought-after speaker and commentator. His analysis has appeared in the *Wall Street Journal*, *the New York Times*, *the Financial Times*, *the Los Angeles Times*, Barron's and on CNN, MSNBC and other media outlets.

At the CTA, DuBravac travelled both internationally and domestically to meet with CE industry leaders and deliver presentations about technology and the economy. He also provided crucial economic analysis to association and industry leaders regarding future economic activity and the relative health of the technology industry. He contributed research on technology trends that underpin the industry, and is known for being the primary driver of the industry's new smartphone index, which was developed in partnership with NASDAQ, the CE consumer confidence index, and CNET.

Dr. DuBravac is the author of the best-selling book, *Digital Destiny: How the New Age of Data Will Transform the Way We Work, Live, and Communicate* (Regnery, 2015), which explores how the world's mass adoption of digital technologies portends the beginning of a new era for humanity in the realms of economics, health, travel and culture. In 2012, he was named to Dealerscope's "40 under 40" list of people to watch in the consumer technology industry.

He has taught as an adjunct professor for George Washington University's MBA program, the University of Mary Washington, and George Mason University's MBA program. Prior to joining CTA, Dr. DuBravac was head research analyst in the Economic Analysis Group of the Department of Justice's Antitrust Division. He holds economic degrees from Brigham Young University and George Mason University.