

## Sue Powell

Leadership Coach, Trainer and Facilitator

Sue Powell is a leadership coach, trainer and facilitator. She trained as Co-Active Coach with the Coach Training Institute (CTI), a highly respected, US-based training organisation, and is now a Coach Trainer, developing the next generation of leadership coaches. CTI was the first to receive international accreditation from the International Coaching Federation for its Coach Certification programme.

Her particular area of expertise is working with leaders and their teams to become resilient, agile and self-aware so that they can create and sustain peak performance. A key element is the application of neuroscience to support effective leadership.

Powell blends her learning and development expertise with more than 20 years' experience to Director level in marketing, customer service and business development. She has worked for large blue chip organisations such as Whitbread, Compass, Virgin, Granada, and Colgate Palmolive.

As a consultant and coach she has worked for a diverse range of clients, including Chelsea FC, BT, Accenture, Starbucks, Telefonica, Coutts and Reuters. This gives her valuable insight into the real challenges faced by senior executives in today's global business environment.

Powell has taught Professional and Personal Development for managers on the faculty of a London University. She is also a mentor for the Prince's Trust.

Powell offers business coaching to senior executives, and Leadership and Team Building programmes for blue chip corporations around the world. She works on an individual basis with executives at all levels, focussing on the changes they want to make in their professional and personal lives and how to make that breakthrough.

As a keynote speaker on leadership and motivation, Sue highlights different personal leadership styles, how individuals can understand their own management style, and adopt different styles as necessary from the leadership toolkit. She gives tools and techniques which the audience can use to optimise their own individual performance, and harness the attitudes and behaviours that drive personal change.