

Vijay Govindarajan

U.S. Business Editor for The Economist, Chairman of the World Economic Forum's Global Agenda Council, leading specialist on China, Business and Technology, Innovation, and Emerging Markets

Vijay (Vee-jay) Govindarajan (go-vin-da-RAH-jin), known as VG, is widely regarded as one of the world's leading experts on strategy and innovation. He is the Earl C. Daum 1924 Professor of International Business at the Tuck School of Business at Dartmouth College and was named the first Named first Coxe distinguished professorship of management, which is the highest distinction in academics. He was also the first professor in residence and chief innovation consultant at General Electric (GE) and in the latest global ranking of management thinkers, Govindarajan came in third place, ahead of Jim Collins and Michael Porter.

Renowned, Published Expertise. He worked with GE's CEO, Jeff Immelt, to write "How GE is Disrupting Itself," the *Harvard Business Review* (*HBR*) article that pioneered the concept of reverse innovation – any innovation that is adopted first in the developing world. *HBR* picked reverse innovation as one of the "Great Moments in Management in the Last Century." VG is also a rare faculty who has published more than 10 articles in the top academic journals and more than 10 articles in prestigious practitioner journals, including several best-selling *HBR* articles. He received the McKinsey Award for the best article in *HBR*. He published the *New York Times* and *Wall Street Journal* best-seller, *Reverse Innovation*.

Awards and Accolades. Govindarajan has been identified as a leading management thinker by influential publications including: Outstanding Faculty, named by *BusinessWeek* in its "Guide to Best B-Schools;" "Top Ten Business School Professor in Corporate Executive Education," named by *Business Week*; "Top Five Most Respected Executive Coach on Strategy," rated by *Forbes*; "Top 50 Management Thinker," named by *The London Times*; "Rising Super Star," cited by *The Economist*; "Outstanding Teacher of the Year," voted by MBA students.

The recipient of numerous awards for excellence in research, Govindarajan was inducted into the *Academy of Management Journals'* Hall of Fame, and ranked by *Management International Review* as one of the "Top 20 North American Superstars" for research in strategy and organization. One of his papers was recognized as one of the 10 most-often cited articles in the entire 40-year history of *Academy of Management Journal*.

Fortune 500-Level Insights. VG has worked with CEOs and top management teams in more than 25% of the Fortune 500 firms to discuss, challenge, and escalate their thinking about strategy. His clients include Boeing, Coca-Cola, Colgate, Deere, FedEx, GE, Hewlett-Packard, IBM, J.P. Morgan Chase, J&J, New York Times, P&G, Sony, and Walmart. He has been a keynote speaker in the *BusinessWeek* CEO Forum, HSM World Business Forum, TED and World Economic Forum at Davos. VG is a fellow at Innosight, an innovation consulting firm.

Prior to joining the faculty at Tuck, VG was on the faculties of Harvard Business School, INSEAD (Fontainebleau) and the Indian Institute of Management (Ahmedabad, India).