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Highly Engaged Management:

It's Okay to Be the Boss. Managing people has always been hard, but it's harder now than ever before. The key is to stop soft-pedaling authority and practice strong management! Equip the leaders in your organization with the management fundamentals so they can stop fighting fires and start building superstar teams.

Fight the Undermanagement Epidemic. A full 90% of all leaders and managers do not provide their direct reports with sufficient guidance, support, and coaching. Can you say that the leaders in your organization are? Bust the common myths that result in undermanagement and empower your managers to be strong.

The 27 Challenges Managers Face. What are the most difficult challenges your leaders face when it comes to managing people? Most likely they fall into the most common 27 challenges RainmakerThinking has identified in our work. Equip your leaders with proven solutions that can be put into action by any manager in any organization.

It's Okay to Manage Your Boss. The most important relationship you have at work is with your immediate supervisor. We all would like to be managed by highly-engaged leaders, but what if your boss falls short? Teach the employees in your organization how to effectively manage up and take control of their future career success.

Generational Shift in the Workplace:

The Great Generational Shift. Boomers are leaving, Millennials are flooding in, and Gen Xers are caught in the middle. The Great Generational Shift unfolding today presents a whole new set of challenges for employers, employees, and managers. Get the latest insights from RainmakerThinking's ongoing research to understand how the shift affects the people in your organization.

Not Everyone Gets a Trophy. Separate the facts from the myths. Millennials and Gen Zers are NOT delicate, lazy, disrespectful, slackers. Get the real story about young employees today and better recruit, train, engage, develop, and motivate today's best young talent.

Bridging the Soft Skills Gap. Today's young talent comes to work with strong technical skills and knowledge, but employers often complain that they are lacking in the soft skills. The good news is that just like the hard skills, soft skills can be taught and coached by managers. Get the leaders in your organization thinking about concrete ways they can improve the soft skills of the young talent on their teams.

Talent Attraction, Retention, & Development:

Winning the Talent Wars. Employees today are smart enough to know that their future career success is in their hands – not their employer's. The free-agent mindset is on the rise and it's harder than ever to keep the best talent. If you want to win today's talent wars, you have to build a winning culture. Learn the 5-step process to build a winning culture in your organization, and watch attraction and retention skyrocket.

Building New Leaders. Today's best young talent are seeking employers who offer clear development

opportunities that will help them grow in their careers. Set your organization apart by giving your managers the tools and insights they need to effectively coach and mentor first-time leaders.

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