

Cal Fussman

New York Times bestselling author and master storyteller

The Question is the Answer: Cal's Heart, Head, and Soul interviewing technique is revealed through mesmerizing stories of his experiences with Muhammad Ali and Mikhail Gorbachev. In this interactive keynote, Cal shows how changing your questions can change your life.

The Common Thread in the Most Extraordinary Individuals: Few people on earth have gotten a chance to interview more iconic individuals than Cal Fussman. Everybody wonders if there is a common thread running through the icons he's met. The answer is yes. They've all dared to step out of their comfort zone. In this session, Cal shows how these icons used this common thread to find success.

Disruption Starts With Curiosity: Disruption is one of the most relevant topics on the minds of business leaders today. Whether it's how a company can disrupt an industry, or prevent against being disrupted, the solution is the same: Through curiosity.
